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Economists in the 2008 financial crisis: Slow to see, fast to act

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ABSTRACT

We study the economics- and finance-scholars' reaction to the 2008 financial crisis using machine learning language analyses methods of Latent Dirichlet Allocation and dynamic topic modelling algorithms, to analyze the texts of 14,270 NBER working papers covering the 1999–2016 period. We find that academic scholars as a group were insufficiently engaged in crises' studies before 2008. As the crisis unraveled, however, they switched their focus to studying the crisis, its causes, and consequences. Thus, the scholars were "slow-to-see," but they were "fast-to-act." Their initial response to the ongoing Covid-19 crisis is consistent with these conclusions.

"Many professional economists now find themselves answering questions...on topics that did not seem at all central until a few years ago, and we are collectively scrambling to catch up." [Gary Gorton and Andrew Metrick, *Journal of Economic Literature* (2012, p. 128)]

"The study of economics is driven by perceived economic problems, and when those problems seem to go away in the real economy, so does academic interest in the problem." [Robert Krainer, Finance in a Theory of the Business Cycle (1992, p. xi)]

"In many sub-fields of economics, just about anyone well-known in the profession is an NBER research associate...The function of these [NBER working] papers...is to get research out quickly...For economists, the WPs provide what amounts to one-stop shopping for new developments in their field." [Paul Krugman, "Understanding NBER," *The New York Times* (April 22, 2013)]

1. Introduction

The global financial crisis of 2007–2009 turned out to be the most serious economic crisis since the Great Depression. It began in 2007 with a crisis in the subprime mortgage market in the US, and developed into an international banking crisis with the collapse of Lehman Brothers on September 15, 2008. The crisis was followed by a global economic slowdown, the Great Recession. The European debt crisis that followed

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the global banking crisis, turned out to be a multi-year debt crisis that has been battering the EU since the end of 2009, when several countries were unable to repay or refinance their debt, or to bail out their over-indebted banking institutions without external assistance.

As the financial crisis began to unfold, the public began criticizing the economics and finance scholars for failing to recognize the coming of the financial crisis. Criticism was heard from all directions including the press, the electronic media, the late-night comedians, and even from Queen Elizabeth II. The criticism, however, was not limited to the general public. Many professional economists have joined the debate, expressing their critical views, sometimes using very strongly worded language, although not everyone agreed with them.

Some critics have argued that the economics and finance scholars relied too much on the rational agent paradigm, ignoring the evidence that market participants often tend to act irrationally, which may drive markets in ways and directions that the standard models cannot anticipate. Others have argued that the models that combine rationality with DSGE, left no room for financial markets, leading to the belief that developed countries with advanced financial systems and sound inflationtargeting monetary policies do not need to worry about crises. Recent studies which tend to be more retrospective, point to the limitations of the mainstream models' focus on aggregate demand and aggregate supply shocks, ignoring the possibility of other types of shocks such as credit cycles "...in which an initial boom is created by a boost in central bank credit that in turn leads to mal-investment and a subsequent bust," or "disruptions in financial intermediation," which could lead to bank runs (Sachs, 2019, p. 3). According to Razin (2014), most theorists concede now that the pre-crisis monetarist consensus was mistaken.

Bernanke (2018) argues that the full nature of the crisis was not anticipated by the profession because economists significantly underestimated the impact of the crisis on the real economy. Moreover, existing models did not assign significant roles to many credit-related factors and consequently to the behavior of financial intermediaries. In other words, in the existing models, the real side of the economy was disconnected from the financial markets.

Reinhart and Rogoff (2009a, p. 221), in a broad comparative study of historical financial crises episodes, note that "...many problems were hidden in the 'plumbing' of the financial markets," (p. 221), particularly noting the extraordinary increase in housing prices fueled by mortgage expansion and rising leverage.

Following the crisis, economists and policymakers began emphasizing the need to revise the economic models, acknowledging that the academic community was not engaged sufficiently in the study of crises, and that there was a need to refocus its attention on empirical questions, models, and policy recommendations that might better explain and help in coping with future crises (Goldstein and Razin, 2015). These sentiments, however, are based on perceptions and qualitative assessments,

as little has been done to explore systematically and to quantify the extent of the actual engagement of the academic community in studying crisis-related issues before, during, and after the crisis.

To fill this gap in the literature, our goal in this paper is to measure and quantify the nature and the intensity of the academic efforts to study and understand the 2007–2009 financial crisis, as reflected in the academic economics and finance literature, published before, during, and after the crisis. In doing so, we make three specific contributions. First, we assess the aggregate scholarly effort around the crisis by quantifying the intensity and the speed of the response of the economics and finance scholars as the crisis was evolving. Second, we analyze the variation across subfields of economics and finance to assess which fields and subfields of economics and finance have led the change. Third, we assess how the focus on different crisis-related topics evolved over time and what was the role of different research communities in the process.

We address these questions by analyzing the texts of 14,270 National Bureau of Economic Research (NBER) WPs published during 1999–2016. We conduct seven sets of analyses. The first two use content analysis based on simple word count methods. First, we compute the aggregate appearance frequency of the term 'crisis/crises' in the WPs and correlate it with the index of economic stability. Second, we construct the time series of the % of WPs with the term 'crisis/crises' in the period 1999–2016 for each NBER program.

While word counting sheds some light on the extent of the engagement of the scholars in crisis studies, it cannot identify the particular topics that scholars studied. We therefore implement topic modeling approach using the Latent Dirichlet Allocation (LDA) method of Blei et al. (2003) and Griffiths and Steyvers (2004), to quantify the frequency of the appearance of crisis-related topics and words in the WPs, and measure associations between them.

In the third analysis, we apply LDA to the abstracts of the WPs, to identify crisis topics, and to assess the changes in their weights over time. Fourth, we study the degree of engagement of the scholars of each NBER program in studying crisis topics by matching between the WPs of each program and the topics that we label as 'crisis topics' based on the LDA analysis. Fifth, to assess the effect of the crisis on the study of crisis topics and as an additional analysis, we apply the LDA method to the (abstracts and the first five paragraphs of the) crisis WPs only, i.e., to the WPs that primarily focus on the 2008 crisis. Sixth, we use dynamic topic modeling (DTM) method of Blei and Lafferty (2006) to assess the evolution of topics in the crisis WPs. Finally, seventh, we assess the extent of the convergence in the study topics of different NBER programs.

Although NBER WPs do not go through a blind review process like regular journal articles, they nevertheless offer several advantages. First, the WPs are published and circulated faster than journal articles. Second, NBER affiliates are highly influential and leading scholars, topping the lists of contributors to the top journals in both economics and finance. Third, the NBER affiliates form a diverse group, specializing in various fields of economics and finance. Fourth, the WPs are free from journal-type editorial management and intervention. Finally, the WPs are widely circulated and cited. We believe therefore, that NBER WPs are particularly useful and relevant for answering the questions we pose.

Our findings are as follows. As a whole, the NBER research community was barely engaged in studying financial crisis before 2008, but its reaction to the crisis was fast and intense. The share of WPs with the word 'crisis' increases from 8% in 1999–2007, to 14% in 2008–2016, on average. Moreover, the weights of the crisis topics we identify using the LDA algorithm are almost tripled in the post-crisis period.

Further, we find that the volume of crisis-related WPs is counter-cyclical and lags financial-instability indexes. The results of data analyses suggest that in the post-crisis period, all relevant NBER programs significantly increased their engagement in the study of crisis-related topics. The International Finance and Macro program members were engaged in the study of crisis before the crisis, and no structural breaks were observed. The Monetary Economics program had a low engagement before the crisis, but became very active in the post-crisis period,

¹ In a widely-publicized and quite extraordinary exchange, which took place during a dedication of a new building at the London School of Economics on November 4, 2008, Queen Elizabeth II asked the host, the Director of Research at the LSE's School of Management, "Whey did nobody notice it?" (Pierce, 2008). In a 3-page reply to the Queen, which was drafted by a group of economists and was signed by Tim Besley, a member of the Bank of England's Monetary Policy Committee, the economists explained: "In summary, Your Majesty, the failure to foresee the timing, extent and severity of the crisis and to head it off, while it had many causes, was principally a failure of the collective imagination of many bright people, both in this country and internationally, to understand the risks to the system as a whole" (Stewart, 2009).

² The public discourse is ongoing. See, for example, a recent episode of "The Late Show" with Stephen Colbert, where Paul Krugman explains to Colbert about macroeconomic booms and busts, as the two men ride the Nitro roller coaster at 6-Flags Great Adventure: https://www.youtube.com/watch? v=ir7lwqnPlrg, accessed May 12, 2019.

³ For example, some economists described it as a "systemic failure of the economics profession" (Colander et al., 2009, 2014).

converging with the efforts of the International Finance and Macro program. The members of the Asset Pricing and the Corporate Finance programs hardly refer to "crisis" in the pre-crisis period. However, as the crisis develops, their study efforts of crisis-related issues increase most aggressively in comparison to other programs.

As a test of robustness, we look at the track record of top field economics and finance journals in publishing crisis-related papers during our sample period and compare them to the WP publication output of the NBER programs that match the journals' broad interests. We find that similar to the two NBER finance programs (Asset Pricing and the Corporate Finance), the top-3 finance journals showed little engagement in crisis-related topics in the pre-crisis period, but reacted quite dramatically to the crisis, like the two finance programs, but with a two year lag, which may be ascribed to the editorial reviewing and decision process. We find a similar "slow to see," but "fast to act" type pattern of behavior at most other leading finance journals that are ranked below the top-3 journals. An exception is the *Journal of Financial Stability* where the majority of the published papers discuss crises - before, during and after the 2008 financial crisis.

Based on the LDA analysis, we identify 9 crisis topics (out of 500 considered) in the abstracts of the WPs published between 1999 and 2016. We find that the topic of 'Emerging Markets,' typically identified with a crisis in small open economies, lost influence in the post-crisis period. Similarly, the topic of 'Sudden Stops,' which concerns the macroeconomic adjustments needed to deal with a sudden reversal in the net capital inflows, had also disappeared. These topics were studied mainly by the members of the International Finance and Macro and Economic Fluctuations and Growth programs.

Two new topics emerged as a result of the crisis. The first, 'Repo and Securitization,' is mainly studied by the Asset Pricing and Corporate Finance programs, which were almost uninvolved in crises-studies before 2008, and by the Monetary Economics program. This topic was almost ignored by the International Macro and Finance program, the most active program in studying financial crises before 2008. We find a sharp drop in the study of the topic from 2013 and on. The second topic that emerged in the post-crisis period is 'Great Recession,' which relates to the spread of the financial crisis to the real economy. In contrast to the other crisis topics, we find a persistence in the study of the topic of 'Great Recession.' Indeed, the topic's weight increases also in the post-crisis period of 2013–2016.

The topics of 'Liquidity,' 'International Reserves,' and 'Sovereign Debt' are pro-cyclical. Similar patterns are observed for the topic of 'Financial Intermediaries,' which deals with the structure of the financial sector and financial institutions while focusing on the task of regulators, and for the topic of 'Global Crisis,' which focuses on how crisis spread across markets and countries. While the topic received almost no attention before the crisis, it topped the list of all economics topics in the post-crisis years. In contrast to all other topics, the topics of 'Global Crisis' and 'Financial Intermediaries' drew attention from multiple program members in the post-crisis period, consistent with the assessments of Goldstein and Razin (2015).

To understand how the crisis literature evolved over time, we identify 'crisis WPs,' i.e., the WPs with a primary focus on the financial crisis and conduct two LDA topic analyses, comparing the pre-crisis, the crisis, and the post-crisis periods. We find significant differences in the average weights of 5 topics (out of the 20 topics considered) between the pre-crisis (2005–2008), the crisis (2009–2012), and the post-crisis (2013–2016) periods. However, there is no single topic with a significant difference between its weights in the crisis (2009–2012) and the post-crisis (2013–2016) periods. These results are indicative of a significant change in the crisis studies brought about by the 2008 crisis, and of a stability in the crisis study practices and interests in the post-crisis period.

When we match the crisis topics with NBER programs, we find that the International Finance and Macro program members were engaged in the study of crisis before 2008, but they abandoned the topics of 'Sudden Stops' and 'Emerging Markets' in the post-crisis period, shifting their focus

to 'Monetary Policy' and 'Sovereign Debt.' In contrast, the members of the Asset Pricing and Corporate Finance programs, who were not engaged in the study of crisis before 2008, began studying a new topic, 'Repo and Securitization'.

Before proceeding, we shall emphasize what we *do not* do in this paper. Because we study the *collective* effort of the economics and finance scholars affiliated with NBER programs, we do not focus on any individual scholar, and thus we do not study WPs of individual scholars, we do not measure their impact, we do not rank their contributions, etc.⁴ Also, because our focus is on efforts and not on impact, each WP receives the same weight in our analysis regardless of its impact.

The paper is organized as follows. In Section 2, we review the literature. In Section 3, we describe the data and the methods. In Section 4, we study the frequency of the word 'crisis/crises' in NBER WPs, followed in Section 5, by an analysis of its variability across NBER programs, and across leading finance journals. In Section 6, we describe the LDA machine learning algorithm for topic modeling and identify the crisis topics in the NBER WPs. In Section 7, we present a meta-study where we assess how the engagement in different crisis topics evolved over time. In Section 8, we assess the effect of the 2008 crisis on the academic literature by limiting the analyses to the crisis WPs. In Section 9, we summarize the findings, discuss main conclusions in the context of the ongoing Covid-19 crisis, offer caveats and limitations, and assess possible avenues for future research.

2. Literature review

In a particularly timely series of papers Reinhart and Rogoff assess the causes of the 2008 crisis. Reinhart and Rogoff (2008) document parallels and similarities between the 2008 crisis and other historical episodes of bank-centered crises. Reinhart and Rogoff (2009b) discuss the aftermath of the crisis in the international comparative context. Gjerstad and Smith (2014) focus on a balance sheet aspect of the crisis in which the prices of widely held and highly leveraged assets collapse. Gorton and Metrick (2012a) summarize some key facts around the events that led to the crisis. Romer and Romer (2017) is a more recent study of the aftermath of financial crises in advanced economies. Griffin (2021) offers a synthesis of much of this literature.

We use the LDA topic modeling to study the evolution of the crisis study around the 2008 financial crisis and thus our paper is related to two strands in this literature. The first are studies that use a topic modeling to understand the effects of the financial crisis on policy making. Examples include the analyses of the transcripts of the FOMC meetings, or the transcripts of the meetings of the governing boards of central banks. The second are studies that use topic modeling methods to analyze the contents of economic journals and the trends therein over time. We combine the two by studying the effect of the 2008 financial crisis on the economic literature using the LDA.

A particularly relevant paper in the context of our study is Fligstein et al. (2017), who analyze the texts of the Federal Open Market Committee (FOMC) meeting minutes to understand why the committee members failed to see the severity of the 2008 crisis as it was unfolding. They find that FOMC members tended to see and interpret discomforting news and facts in a positive light, essentially discounting them, and thereby making them appear less worrisome. They conclude that

⁴ Clearly, there are highly accomplished and widely cited individual scholars, well-known to the readers, who have made major and significant contributions to the study of crises and crises-related topics. Moreover, these scholars have been asking many relevant crises-related questions before the 2008 crisis hit. Indeed, it is thanks to their work that the share of crisis WPs written *before* the 2008 crisis is positive, as we report below.

⁵ Ambrosino et al. (2018), Lüdering and Tillmann (2020), Athey and Imbens (2019), and Gentzkow et al. (2019) survey the methods applicable to the analysis of textual data with applications in economics and finance.

macroeconomic theory served as the primary frame of reference for the FOMC members to assess and interpret the events prior and during the crisis, which limited their ability to connect the events around foreclosures in the housing market with the financial instruments that were used to market mortgages, and see the risks they posed to the economy. The policy makers' inability to see the severity of the crisis even when it was unfolding is perhaps most vividly demonstrated by the following extraordinary observation Fligstein et al. (2017) make: even after seeing the collapse of Lehman Brothers, on September 16, 2008, the FOMC issued a statement, saying, "... The downside risks to growth and the upside risks to inflation are both of significant concern to the Committee." In retrospect, this assessment seems very naïve, and not very alarming, compared to what was about to happen. Clearly, as Fligstein et al. (2017) assess, "...the FOMC consistently underestimated the risks to the economy during the months and years that preceded the financial crisis of 2007-2008" (p. 880).

Our study is consistent with, and indirectly confirms, the main conclusion of Fligstein et al. (2017): prior to the crisis, much of the economic scholarly effort were put in other places, crisis-related topic receiving insufficient attention. However, unlike Fligstein et al. (2017), who study the 2000–2008 period, our data cover the 1999–2016 period, and thus we study the post-crisis period as well, which sheds a new light on the response of the economics and finance scholars to the crisis, yielding new insights. For example, we find that once the severity of the crisis was recognized, the scholars switched gears, putting a lot of efforts in studying and understanding the crisis and its likely causes.

A large related literature studies the communication strategies of the Fed and of the FOMC, and their effects on markets, by analyzing the contents of the FOMC minutes, the Fed's announcements, etc. Hansen McMahon (2016) use LDA method combined factor-augmented VAR, to assess how the information released by the FOMC on the state of the economic conditions and the forward guidance the FOMC provides about its future monetary policy affects the market and the real economic variables. Hansen, McMahon, and Prat (2018) apply the LDA methods to the transcripts of FOMC meetings to assess the effect of transparency on deliberation of monetary policy makers at these meetings. Other papers in this strand of the literature include Born et al. (2010), Boukus and Rosenberg (2006), Cecchetti (2003), Cukierman (2009), Ehrmann and Fratzscher (2005, 2007, 2009), Ehrmann et al. (2019), Kansoy (2019), Kryvtsov and Petersen (2019), Poole (2005), Romer (2010), Shiller (2017), Thornton (2006), Jansen and de Haan (2013), and Woodford (2005). Blinder et al. (2008) survey the earlier studies in this literature.

Other studies of texts in the context of economic and financial crises include Shirota et al. (2016), who identifies and extracts topics concerning the 1997–1998 Asian financial crisis, Keida and Takeda (2018), who apply the method to analyze the transcripts of the press-conferences of the governors of the Bank of Japan, and Larsen and Thorsrud (2019), who employ LDA to quantify media narratives related to business cycles in the US, Japan, and EU.

The second strand of the literature is composed of several recent papers that study the content of economics journals. Kosnik (2017) assess the distribution of journal pages between micro and macro. Angrist et al., (2017, 2020) use LDA to assess the impact of economics scholarship on other disciplines. Lüdering and Winker (2016) use a combination of LDA with VAR to analyze the corpus of the articles published in the Journal of Economics and Statistics during 1949–2010 to assess to what extent does the academic economic scholarship lead the macroeconomic events, or perhaps it is the other way around. Wehrheim (2019) analyses the topics of the articles published in the Journal of Economic History. Goldstein et al. (2019) try to understand the topics of "FinTech" by analyzing the abstracts of 156 proposals submitted to a special issue of Review of Financial Studies. Bowles and Carlin (2020) apply the LDA method to the corpus of published economic research from 1999 to 2014 in the top economics journals to generate a list of topics, which they use to explore the evolution of the contents of the

introductory economics textbooks. Glandon et al. (2022) assess the trends in modern macroeconomic research.

Aigner et al. (2018) analyze top-cited economic papers before and after the 2008 financial crisis based on the papers' keywords and report several findings that are in line with our findings. First, they also find that the term 'financial crisis' only had a marginal presence in the pre-crisis years, but in the post-crisis years, the relative frequency of the term quadrupled. Second, their data is also consistent with "slow to see, fast to act" pattern, the theme of our paper. Third, their assessment of the way the discussion of financial markets has changed, particularly in the context of the emergence of the liquidity and the securitization topics, is also in line, at least partially, with our findings, although they conclude that the crisis has not led to substantial changes in the way economists view the financial markets. That is, overall, they find a stable topical orientation.

However, our study differs from theirs in several important ways, including the data, the methods, and some of the findings. First, we ask how the *crisis-related* literature evolved around the 2008 crisis. Aigner et al. (2019) in contrast, consider the effect of the crisis on the *entire* economics scholarship. Second, we use a topic modeling algorithm to analyze the WPs, as in Kosnik (2015), Angrist et al. (2017), and Fligstein et al. (2017), and thus we do not limit our analyses to a small number of keywords as Aigner et al. (2019) do. Third, we consider different fields and subfields of economics and their contribution to the study of crisis over time and across different topics. Finally, we study the texts of NBER WPs, which unlike journal papers, are unaffected by editorial policies and preferences and, are published with no delay.

More importantly however, and counter to the findings of Aigner et al. (2019), we find a significant change around the crisis years in the study of almost all crisis-related topics. In addition, we identify several new topics that have emerged in response to the crisis, and several old topics that have disappeared in response to it. We also offer evidence of the way the academic reaction varied across different subfields of economics.

3. Data: NBER working papers

Our primary data consist of the 14,270 WPs published by the NBER during 1999–2016. NBER, a private, non-profit leading academic thinktank, is based in Cambridge, MA. Over 1400 professors from universities and colleges, primarily in North America, but also in Latin America, Europe, Japan, Korea, China, Australia, Israel, etc., have NBER affiliations.

NBER activities are organized around 20 research programs, which form the backbone of the NBER. Each of the 20 programs is led by a Director or co-Directors, and corresponds loosely to a traditional field of study within economics and/or finance, holding regular meetings and conferences. In addition, NBER holds a Summer Institute, hosting dozens of workshops.

One of the main NBER activities, however, is its WP Series, a highly influential series of studies authored by the NBER affiliated faculty, covering different fields and subfields of economics and finance, and studying a wide range of topics and issues. The WPs are grouped according to the 20 programs, and they are circulated and distributed widely. ¹⁰

 $^{^{-6}}$ Detailed information on NBER and its activities can be found at: https://www.nber.org/.

 $^{^{7}}$ There are also 13 working groups. Working groups are smaller and more narrow-focused than programs.

 $^{^8}$ The list of the NBER programs and working groups can be found at https://www.nber.org/ \rightarrow Activities. The papers presented at these conferences are often published as edited volumes jointly by the NBER and the University of Chicago Press.

⁹ For example, during the Summer Institute 2019, 52 workshops were held from July 8, 2019 to July 26, 2019. For the list of the workshops, see https://conference.nber.org/conferences/2019/SI2019/SI2019 rev.html.

¹⁰ The list of the WPs by research programs can be found at: https://conference.nber.org/papersbyprog/.

We choose to study the NBER WPs for several reasons. First, they offer a speed of knowledge dissemination far higher than the traditional academic journals because of the slow review process on which journal editors rely. Indeed, according to Krugman (2013), the function of NBER WPs is to get research out as soon as possible so other economists can discuss it.

Second, the NBER WPs are highly influential, widely circulated and frequently cited. For example, according to IDEAS/RePec (the largest bibliographic database of economics research), the NBER WP series rank first (Technical WPs included), among the 2235 WP series included in the ranking. 11 NBER WPs rank first also based on the h-Index, with the index value of 350 and a total of 865,620 adjusted citations. 12

Third, with over 1400 affiliates, NBER is one of a kind community of academics. The volume of the publication output produced by the NBER members is extraordinary. Indeed, based on the number of WPs, the NBER WPs series tops the list of the WP series, when we consider all the single-source WP series. According to IDEAS/RePec, the NBER WP series include 26,223 WPs (including the Technical WPs), followed by CEPR Discussion Papers with 13,635 WPs. There was a sharp increase in 2001 in the number of the WPs published by the NBER, from about 200 WPs/year to about 700 WPs/year, and it has been increasing since then.

Fourth, the NBER affiliates are leading scholars, specializing in different areas of economics and finance. Many are senior figures, often in charge of editing, coediting, or managing the disciplines' premiere journals. Indeed, according to Krugman (2013), "In many sub-fields of economics, just about anyone well-known in the profession is an NBER research associate." To get a sense of the academic impact the NBER members really have, we compute the contributions of academic organizations to top-8 journals (top-5 in economics and top-3 in finance) during 2017–2019, based on the Web of Science data. Table 1a ranks 10 organizations according to their contribution counts. The NBER members rank first with 553 contributions, followed by the CEPR, the University of California System, the Federal Reserve System, and the University of Chicago with 261, 211, 173 and 168 contributions, respectively. We find that the NBER members rank first also when we consider each journal individually, as Table 1b shows. Indeed, the contribution count of the NBER members is at least 2-4 times greater than the contribution of the organizations ranked below the NBER. The contribution of the NBER members seem substantial in absolute terms as well, as the figures in the table show.

Fifth, the NBER WP series are produced by highly diverse group of scholars, without any kind of journal-type editorial intervention, review, or guidance. Therefore, NBER WPs are relatively free from biases that journal editorial boards might have towards their preferred questions, methodology, modelling framework, empirical strategy, etc.

Additional advantage of the NBER WPs is their particular attention to policy-related issues. Indeed, according to Fabricant (1984, p. 2), the

Table 1a
Contribution counts to the top-8 economics and finance journals by organizations, 2017–2019.

Rank	Institution	Total Contribution Count
1	NBER	553
2	CEPR	261
3	University of California System	211
4	Federal Reserve System	173
5	University of Chicago	168
6	Harvard University	159
7	University of London*	151
8	University of Pennsylvania	104
9	Columbia University	100
10	New York University	95

Note: The figures in the table are the contribution counts to the top-8 journals by organizations, according to the Web of Science.

Table 1b
Contribution counts to the top-8 economics and finance journals by organizations. 2017–2019.

Rank	Journal of Finance		Rank	Journal of Political Econ	omy
1	NBER	63	1	NBER	84
2	CEPR	33	2	University of Chicago	45
3	Federal Reserve System	16	3	CEPR	31
4	University of California System	15	4	University of California System	28
5	Stanford University	14	5	Stanford University	25
Rank	Review of Financial Stud	ies	Rank	Quarterly Journal of Economics	
1	NBER	63	1	NBER	73
2	CEPR	47	2	Harvard University	25
3	Federal Reserve System	30	3	University of California System	25
4	University of California System	20	4	University of Chicago	19
5	University of London	20	5	MIT	17
Rank	Journal of Financial		Rank	Econometrica	
	Economics				
1	NBER	63	1	NBER	31
2	CEPR	40	2	University of Chicago	20
3	Federal Reserve System	34	3	Stanford University	19
4	University of California System	27	4	MIT, and University of London	16
5	University of Pennsylvania	15	5	University of California System	16
Rank	Review of Economic Stud	ies	Rank	American Economic Revi	iew
1	NBER	47	1	NBER	129
2	CEPR	28	2	University of California System	57
3	University of California System	23	3	CEPR	52
4	University of London	19	4	Harvard University	51
5	University of Pennsylvania	16	5	MIT	47

Note: The figures in the table are the contribution counts to journals by organizations according to the Web of Science.

NBER's Director of Research from 1953 to 1965, one of the guiding principles of the NBER from its establishment in 1920, was that "Its research should concentrate on determining facts, and the connections among facts, that are important in dealing with major problems of economic policy." ¹⁶

Out of the 20 NBER research programs, we focus on the six most

¹¹ Some of the WP series included in this ranking are actually pre-prints of accepted and/or forthcoming papers, which are different from regular WPs because of the blind review process the latter have to go through. In the ranking cited above, the NBER WP series is actually ranked second after Princeton Papers, which is ranked first, but the latter is a series of accepted papers. See: https://ideas.repec.org/top/top.wpseries.all.html.

¹² The CEPR Discussion Papers rank second, with an *h*-Index of 221, and a total of 310,301 adjusted citations. *h*-Index of a WP series is the number of WPs in the series with at least *h* citations. The citation count figures are adjusted to exclude citations from the same WP series. See: https://ideas.repec.org/top/top.wpseries.hindex.html, column 2. For explanatory notes, see: https://ideas.repec.org/top/top.wpseries.hindex.html#explain.

¹³ See: https://ideas.repec.org/top/top.wpseries.all.html, column 2.

¹⁴ According to the NBER, 29 Nobel Prize winners in Economics, and 13 past Chairmen of the President's Council of Economic Advisers have held NBER affiliations. See: https://www.nber.org/info.html.

¹⁵ The top-5 economics journals are Quarterly Journal of Economics, Journal of Political Economy, American Economic Review, Review of Economic Studies, and Econometrica. The top-3 finance journals are the Review of Financial Studies, Journal of Finance and the Journal of Financial Economics.

^{*}University of London is a consortium of 17 universities, including the London School of Economics, University College London, London Business School, Kings College, Royal Holloway, Queen Mary University, etc.

¹⁶ Despite this, the authors of the NBER WPs are expected "...to ascertain and present to the economics profession, and to the public more generally, important economic facts and their interpretation in a scientific manner without policy recommendations." Source: Amended and Restated By-Laws of NBER, Inc., Adopted April 28, 2014. See: https://www.nber.org/NBERByLaws.pdf, accessed June 11, 2019.

relevant programs in the areas of macroeconomics and finance (macro/finance programs). These are Monetary Economics, International Trade and Investment, Corporate Finance, Asset Pricing, International Finance and Macroeconomics, and Economic Fluctuations and Growth. We choose these programs for several reasons. First, the topics these programs cover are perhaps the closest and therefore most relevant for the study of financial crises. ¹⁷ Second, the great majority of the Research Associates that are members in these programs, specialize in either monetary economics, macroeconomics, or finance, the subfields of economics that are most closely associated with issues related to financial crises. Third, the members of these programs have produced the highest % of crisis WPs. Finally, they are among the largest NBER programs in terms of research output, and the number of members. ¹⁸

Descriptive statistics for the six (macro/finance) programs are presented in Table 1c. ¹⁹ During 1999–2016, the annual average number of WPs per program was 98.8. The largest program is Economic Fluctuations and Growth with 191.28 WPs/year, on average, and the smallest is Health Care (not shown), with 32 WPs. The activities of all programs increased significantly during the last few years. For example, the total number of WPs published annually increased from 199 in 1999, to a peak of 1180 in 2013, and then declining but still remaining above 1000 WPs annually. The average annual number of WPs per program has also increased, from 71.1 before the crisis, 1999–2007, to 132.7 after the crisis, 2008–2016.

4. Content analysis

The most basic notion in content analysis is the words' frequency because the words that are mentioned most often are presumably also the words that reflect the greatest relevance (Stemler 2001). Our starting point, therefore, is the frequency of the word 'crisis/crises' in the WPs.

4.1. Counter-cyclicality of academics' interest in the crisis study

We calculate the % of the WPs that mention the word crisis at least once, and their share in the total number of WPs annually. 20 Fig. 1 shows the % of crisis WPs, which we define as WPs that mention the word 'crisis/crises' at least once in the first five paragraphs of the introduction. 21 The % decreased from 10% in 1999, to 6–7% in the pre-crisis years. In 2009, in the midst of the crisis, it jumped to 13.8%, and climbed to 17.8% in 2011. It then went down, reaching a trough in 2015–2016, but still above the pre-crisis level, around 12–14%. These figures suggest that the academic interest in crisis is counter-cyclical; the

sharp increase in the number of crisis WPs occurs during the period of the great recession.

According to Table 2, the % of crisis WPs averaged 8.3% during the pre-crisis period, 1999–2007, and 13.5% during the post-crisis period, 2008–2016. The difference is statistically significant at 1%, with z=9.95. Moreover, according to Table 3, the sup-Wald test statistic for structural breaks, attains its maximum value of 70.36 in 2009, also significant at the 1% level.

4.2. Crisis study and financial instability indexes

To assess the correlation of the crisis study intensity with financial instability, we consider two indexes of financial instability, as well as the average frequency of the topic "crisis" in Google trends. The first is the Kansas City Financial Stress Index (KCFSI), a monthly measure of a stress in the U.S. financial system based on 11 financial market variables (Hakkio and Keeton, 2009). The second index, Composite Indicator of Systemic Stress (CISS), is based on the aggregation of 5 market-specific sub-indices constructed from 15 individual financial stress measures of EU. The index puts a high weight on situations where stress prevails in several market segments simultaneously, capturing the idea that financial stress is more systemic and thus more dangerous if financial instability spreads widely (Holló et al., 2012). ²²

When we consider Google Trends, we find that the indexes are strongly correlated with the weight of the topic 'crisis' in Google Trends, but they capture the early stages of the crisis and start to pick up the signals of instability starting in 2007, while a jump in the Google Trend is observed only around the collapse of Lehman Brothers at the end of 2008 (see Fig. A3b in the Appendix). Google Trends reflects contents of blogs, and economics and news sites that may not require an in-depth work to produce new data and materials, which can explain the leading response of Google Trends. However, the comparison with Google Trends also reflects, we believe, the deviation between the interests of the general public and professional economists.

We calculate annual averages of the two indexes to match the annual frequency of our data. Fig. 1a and 1b indicate a high correlation between the % of crisis WPs and 2-year lagged CISS and KCFSI indexes, respectively. In other words, the number of crisis WPs lags the financial instability indexes. Indeed, the regression estimation results of annual % change in crisis WPs on annual changes in the stability indexes in column 1 of Table 4 are consistent with this interpretation. The slope and the intercept of the estimated regression are both positive and statistically significant at the 1% level, with $\overline{R}^2=0.46$.

We obtain similar results when we include in the regression a dummy variable for the 2008–2012 period. The regression coefficients are still positive and significant at the 1% level with $\overline{R}^2=0.53$ (column 3, Table 4). When the CISS index is added to the regression, the estimated coefficients are positive and significant at the 1% level with $\overline{R}^2=0.68$ (column 4, Table 4).

The 2-year lagged US index for financial stability, KCFSI, also has a positive and statistically significant correlation with the frequency of crisis WPs, but to a lesser extent than the European index. Here $\overline{R}^2=0.34$, and the slope of the regression equation is significant at the 5% level (column 2 of Table 4).

When we include among the regressors leads and lags, as we do in Tables A4b and A4c in the appendix, we find that only the 1-year lagged CISS indexes is significant at the 10% level. When we run a similar regression for the KCFSI index, only the 2 y lagged index yields significant results at the 5% level.

Stability indexes are composed of various individual interest rate spreads which differ depending on the credit quality and the

 $[\]overline{\ }^{17}$ We exclude from the analyses the NBER program on Developments of the American Economy because, unlike other NBER programs, it specializes in a particular geographic region.

¹⁸ In Table A1 in the Appendix, we briefly discuss the remaining 16 (non-Macro/Finance) NBER programs and their publication record of crisis-related papers

papers.

19 In Table A2 in the Appendix, we present these figures for all the remaining 16 (non-Macro/Finance) NBER research programs.

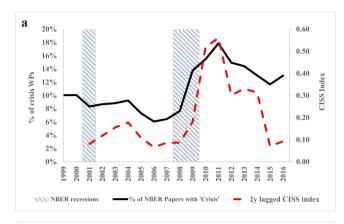
²⁰ We should note two potential difficulties in the context of the word frequency count. First, the use of synonyms can lead to an underestimation of the importance of a concept (Weber, 1990). Indeed, there are several synonyms for the word 'crisis' such as a 'recession, 'financial turmoil,' 'market crash,' 'depression', etc. However, none of these synonyms are as strong and as charged as the word 'crisis,' as none of them encompass the entire set of events and circumstances that are captured by the word 'crisis.' Second, some words may have multiple meanings. For instance, "state" could mean a political body, a situation, or a verb meaning "to speak." Therefore, we also use LDA topic modeling in Sections 6–8 and in Section 10, to conduct multiple robustness checks to validate our results.

²¹ This somewhat arbitrary definition of a *crisis WP* is not fool proof, and thus we address it further below in Section 8. However, if a WP fails to mention the word 'crisis/crises' even once, then arguably, it cannot be considered a crisis WP. Thus, our definition imposes a lower bound on the engagement of the WP author/s in the crisis study.

 $^{^{22}}$ For more details about the methodology behind the KCFSI and the CISS indexes, see the Online Appendix.

Table 1cNBER WPs, descriptive statistics, 1999–2016.

Descriptive statistics for all WPs	Monetary Economics	Int. Trade	Corporate Finance	Asset Pricing	Int. Finance and Macro	Economic Fluctuations and Growth	Av. of all programs
Average number of WPs Average number of WPs before	109.90 80.10	106.61 96.89	104.06 77.78	117.83 96.67	127.72 109.00	191.28 145.11	98.8 71.1
2008 Average number of WPs after 2008	139.80	116.33	130.33	139.00	146.44	237.44	132.7
t-test for mean-difference	20.70	6.10	17.52	13.27	11.90	25.54	54.9



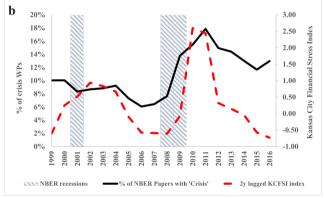


Fig. 1. a. The % of crisis WPs and 2-year lagged Index of Composite Indicator of Systemic Stress. Note: Crisis WPs are defined as the WPs that mention the word 'crisis/crises' at least once in the first five paragraphs of the introduction. **b.** The % of crisis WPs and 2-year lagged Kansas City Financial Stress Index.

corresponding risks they reflect. As Hakkio and Keeton (2009) argue, these differences capture distinct aspects of financial stress—flight to quality, flight to liquidity, asymmetry of information between buyers and sellers of financial assets, etc.

To explore how individual spread measures may correlate with the % of crisis WPs, we regress five different (two-year lagged) yield spread variables on the % of crisis WPs. Only two of the 5 variables are statistically significant (Fig. A3 and Table A4 in the Appendix): the spread of the Baa Corp Bond over 10-year treasury, and the spread between Moody's Baa and Aaa Corporate Bonds. Based on Hakkio and Keeton (2009), we suspect that these two variables were the most relevant for the 2008 financial crisis, as the risks and the credit quality attributes that the other three variables reflect were perhaps less relevant, or they were relevant only for a portion of the crisis period. When we include in the regression a dummy for the post-2008 period, then the regression coefficient is significant only for the spread between Moody's Baa and Aaa Corporate Bonds, suggesting a particular importance of a flight to quality and increases in information asymmetries during the crisis (Hakkio and Keeton, 2009).

5. Global crisis and academic scholarship

We start textual analysis by looking at the crisis study efforts of different NBER research programs. We then consider the crisis-related publication track record of top finance journals.

5.1. Global crisis and the NBER research programs

Out of the 14,270 NBER WPs that were published during 1999–2016, 1632 of them, i.e. 11.4%, are crisis WPs. The six macro/finance NBER programs noted above are the ones that engage most extensively in crises study, in terms of both the absolute number and the % of crisis WPs. The total number of WPs published by the members of these programs ranges between 1977 and 3634. Of these, between 189 (International Trade) and 737 (International Finance and Macroeconomics) are crisis WPs. The programs, however, differ in both, the intensity as well as the speed of their reaction to the crisis.

For each program, we run three tests to understand how the program' members were engaged in studying the crisis and how they have reacted to the crisis. First, we use z-test to compare the average % of crisis' WPs written before and after 2008 (Table 2). Second, for each program we run a regression of the average annual % of crisis WPs published by the program members, on the average annual % of crisis

Table 2NBER crisis WPs, descriptive statistics, 1999–2016.

	Monetary Economics	Int. Trade	Corporate Finance	Asset Pricing	Int. Finance and Macro	Economic Fluctuations and Growth	All WPs
Average % of crisis WPs	21.7%	9.0%	16.7%	13.9%	33.2%	13.5%	11.4%
Min. % during 1999-2016	9.7%	2.9%	4.7%	1.1%	21.8%	4.0%	6.1%
Max. % during 1999-2016	48.6%	25.5%	34.6%	34.2%	52.5%	29.2%	17.9%
Average % before 2008	11.9%	6.1%	7.3%	5.3%	29.6%	7.5%	8.3%
Average % after 2008	31.6%	11.9%	26.1%	22.5%	36.9%	19.5%	13.5%
(% after)/(% before)	2.65	1.95	3.57	4.24	1.24	2.6	1.62
z-test for mean-difference	11.04 ***	4.49 ***	11.68 ***	12.30 ***	3.70 ***	10.74 ***	9.95 ***
% out of all crisis WPs	26.4%	10.6%	19.1%	18.1%	46.8%	28.5%	100.0%
Number of crisis WPs	468	189	361	323	737	510	11,632

Note: Crisis WPs are defined as the WPs that mention the word 'crisis/crises' at least once in the first five paragraphs of the introduction. *** p < 0.01

Table 3
Wald test statistic for structural breaks for the annual frequency of WPs with the word "crisis" for six NBER programs.

	Monetary Economics	Int. Trade	Corporate Finance	Asset Pricing	Int. Finance and Macro	Economic Fluctuations and Growth	All WPs
Estimated break point	2011	2012	2008	2008	2011	2009	2009
Sup-Wald (QLR) test statistic	10.8	18.78	14.01	14.86	7.88	13.04	70.36
p-value	6.00%	0.21%	1.75%	1.21%	22.00%	2.67%	0.00%
Known break point at 2008							
Sup-Wald (QLR) test statistic	5.77	7.47	14.01	14.86	5.31	9.31	20.19
$p > \chi^2$	5.58%	2.38%	0.09%	0.06%	7.00%	0.95%	0.00%

WPs produced by all programs (Table 5). A regression coefficient of greater (less) than 1 suggests that the program is more (less) "active" in studying the crisis in comparison to the average of the entire NBER community. The intercept can be interpreted as the program members' efforts to study crisis when the rest of the community is not engaged in studying it. Third, we apply sup-Wald (Quandt Likelihood Ratio) test for identifying structural breaks (Table 3). The time series plots of the average annual % of crisis WPs for eight NBER research programs (the six programs listed above, plus two additional programs, Industrial Organization and Health Care, for reference), are shown in Fig. 2.

Table 2 presents descriptive statistics on crisis WPs for the six NBER programs. According to the table, the members of the International Finance and Macroeconomics, and Monetary Economics programs published the highest numbers of crisis WPs, 737 and 468, respectively, during the sample period. These are the only two programs that have an average % of crisis' WPs before 2008, 29.6% and 11.9%, respectively, that exceed the average of all NBER programs, 8.3%.

The crisis effect on the scholarly interests of the members of the International Finance and Macroeconomics program is small, but statistically significant. The average % of crisis WPs the program members published increased from 29.6% before 2008, to 36.9% after 2008, with t=3.70, p<0.01. According to Table 5, the regression of the annual % of crisis WPs of this program, on the annual % of crisis WPs of all NBER programs, yields a positive intercept of 15.2%, significant at the 5% level. This suggests that this program members were engaged in studying crisis-related topics when all other programs were studying other topics. ²³ The slope estimate, 1.65, is low, but statistically significant at the 1% level.

In contrast, we observe a big change in the intensity of the Monetary Economics program members in the post-crisis period, averaging 31.6% crisis WPs after 2008, compared to 11.9% before 2008. By 2016, the two programs, International Finance and Macroeconomics and Monetary Economics, converge to the same peak, 46% of the average % of crisis WPs, as Fig. 2 indicates. In other words, by 2016 almost half of the WPs produced by these two research groups, had some crisis-related content. Using topic modelling analysis, however, we show below that there are important differences between the questions that the two program members ask and the particular topics they choose to study.

The Monetary Economics program is the most "counter cyclical" and aggressive in studying the crisis with a slope of 2.92, significant at the 1% level, relative to the average of the entire NBER community (Table 5). Nevertheless, the reaction of its members was relatively slow compared to the finance-focused programs. Indeed, according to Table 3, the sup-Wald statistic for a structural break in 2008 for this program is significant only at the 10% level (p = 5.58%). Also,

Table 4Regressions of the annual % change in crisis WPs on the annual change in indexes of financial stability.

	(1)	(2)	(3)	(4)
Intercept	0.00	0.00	-0.01	-0.00
	(0.67)	(0.67)	(1.33)	(0.90)
2-year lagged CISS index	0.02 ***			0.02 **
	(3.32)			(2.30)
2-year lagged KCFSI index		0.06 **		
, 50		(2.47)		
Dummy for 2008-2011			0.03 ***	0.03 ***
•			(3.87)	(2.85)
$p > F$, $p > \chi^2$	0.55%	2.96%	0.19%	0.11%
\overline{R}^2	0.46	0.34	0.53	0.68

Note: Crisis WPs are defined as WPs that mention the word 'crisis/crises' at least once in the first five paragraphs of the introduction. *t*-test statistics are shown in parentheses. We estimate the regression in first differences because the series may contain unit root as ADF tests results were sensitive to specification (drift, trend, number of lags) and thus we could not rule out a possibility of a unit root.

according to Fig. 2, in terms of its engagement intensity, the Monetary Economics program caught up with the International Finance and Macroeconomics program only in 2011.

The members of two finance-related programs, Corporate Finance and Asset Pricing, had barely referred to a crisis before 2008. According to Fig. 2, the average annual frequency of crisis WPs published before 2008 by the members of these two programs are 7.3% and 5.3%, respectively.²⁴ Moreover, these are the only two programs with negative and statistically significant intercept estimates, about -11% in both cases, in the regression estimates in Table 5. While these program members seem to have been completely disconnected from the study of crisis related issues prior to the 2008 crisis, their reaction to the crisis was the fastest and perhaps also the most dramatic among all programs. The sup-Wald statistic for the two programs attains its maximum value in 2008. According to Table 2, the average % of crisis WPs published after 2008 by the members of the Corporate Finance program equals 26.1%, more than triple in comparison to the pre-crisis period. For the Asset Pricing program, it is 22.5%, which is more than quadruple in comparison to the pre-crisis period. Moreover, Fig. 2 shows that the two programs are still very active in studying the crisis, with a similar extent of engagement over time. The slope estimates, according to Table 5, equal 2.52 and 2.3 for Corporate Finance and Asset Pricing programs, respectively, both significant at the 1% level.

Two programs, International Trade and Investment, and Economic

²³ The early interest of the members of the International Finance and Macroeconomics group in crises-related topics is likely the result of the LDC debt crisis of the 1980 s and the Asian crises of 1990 s, both of which were extensively studied by the members of this group. The results of some these studies were published in Sachs (1989a,1989b) and in other follow up NBER volumes.

²⁴ As an illustration, *only 4 WPs out of 86 WPs* published in 2007 by the Corporate Finance program, mention the word "crisis." Even more extreme, *only one WP out of 92 WPs* published by the Asset Pricing program in 2007 mentions the word "crisis."

Table 5Regressions of the annual % of crisis WPs on the annual % of all NBER crisis WPs, by research program.

	Monetary Economics	Int. Trade	Corporate Finance	Asset Pricing	Int. Finance and Macro	Economic Fluctuations and Growth
Intercept	-10.20	-2.75	-10.91 **	-11.22 **	15.20 **	-6.64 *
	(-1.54)	(-0.82)	(-2.18)	(-2.24)	(2.16)	(-1.73)
Slope	2.92 ***	1.08 ***	2.52 ***	2.30 ***	1.65 ***	1.84 ***
	(5.05)	(3.67)	(5.75)	(5.24)	(2.68)	(5.50)

Note: The figures in the parentheses are the *t*-test statistics. ***p < 0.01, **p < 0.05, *p < 0.10.

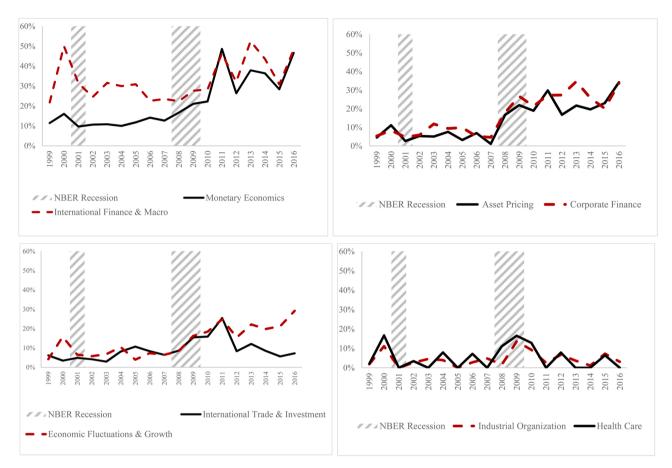


Fig. 2. Average annual % of crisis WPs published by NBER research programs.

Fluctuations and Growth, behave very similarly until 2012, as Fig. 2 shows. Prior to the crisis, both program members have a low engagement in crisis-related topics, but it jumps following the 2008 crisis. However, the two programs diverge in 2012. The members of the Economic Fluctuations and Growth program seem to keep the same level of engagement, but the members of the International Trade and Investment program reduce their crisis-related study efforts to the pre-crisis levels.

Finally, according to Fig. 2, considering the last three years of our sample period, 2014–2016, we find that the Monetary Economics, International Finance and Macroeconomics, Corporate Finance, Asset Pricing, and Economic Fluctuation and Growth program members are still engaged in studying the crisis in the same intensity as in the crisis period, 2009–2012. The program of International Trade and Investment along with the remaining programs, however, have reduced their efforts to study crises. ²⁵

5.2. Finance journals and the financial crisis

For robustness, we look at the track record of top finance journals in publishing crisis-related papers and compare them to the corresponding NBER program members' output. We consider the correlation between the % of crisis papers that were published in the top-3 finance journals, and the % of crisis WPs published by the NBER's (a) Asset Pricing and (b) Corporate Finance programs during 2004–2016. This is reasonable comparison because the journals are the primary publication outlets, i. e., they are the target field journals, for the members in these programs. However the programs with the Appendix shows that more than 21% of the programs' WP were published in the top-3 finance journals. Further, on average around 11% of the journals' papers are NBER WPs (Table A21 in the appendix). As Fig. 3a shows, the NBER finance programs lead the top-3 finance journals by about 2 years, a reasonable amount of time for editorial review and decision process. But the correlation coefficient

²⁵ See Table A2 in the Appendix for details.

 $^{^{26}}$ We refer only to top finance journals because top economics journals serve the general readership and thus, they cannot be classified as the primary target journals for the scholars in the two NBER research programs.

between the series, after adjusting for the 2-year lag, equals 0.91. Indeed, the plot shows a strong similarity between the two time-series. In particular, the pattern of a very low engagement before the crisis and a sharp increase in the study efforts following the crisis, and the continued persistence in the study efforts, thereafter, is observed in both series. 27

Fig. 3b and 3c show that the behavior of other leading finance journals is mostly similar to the behavior of the top-3 journals, consistent with "slow to see, fast to act" pattern of publication record. These journals are ranked "A" by the Australian Business Dean Council, and includes the Journal of Banking and Finance, Journal of Corporate Finance, Financial Management, Review of Finance, Journal of Financial Markets, and the Journal of Financial Intermediation. The Journal of Financial Intermediation was the first to react in 2008 with an increase of more than 20% in the percentage of papers that mention "crisis" at least once. Moreover, by 2015, almost all its published papers refer to the crisis. A similar behavior but with a lower intensity and a slower reaction is observed at the Journal of Banking and Finance, Review of Finance, and the Journal of Corporate Finance. In contrast, Financial Management and the Journal of Financial Markets start to refer heavily to the crisis only after 2015.

The *Journal of Financial Stability* is an exception. A majority of its paper discuss crises before, during and after the 2008 financial crisis. In the years 2010–2016, almost all its published papers refer to the crisis. The journal, which was established in 2004, just 4 years before the 2008 crisis, has an explicit goal to provide an international forum for studying the causes, management, resolution and prevention of financial crises. The results we report, underscore the importance of such an outlet, fully dedicated to the study of financial stability and crises.

Overall, these findings suggest that the sentiments, the learning curve, and the scholarly interests of the editors of top field journals and the NBER scholars in the relevant programs were similar, in line with each other.

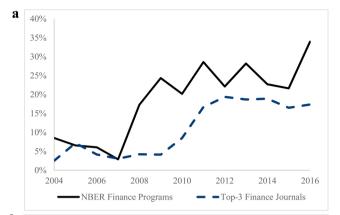
6. Topic modelling using LDA

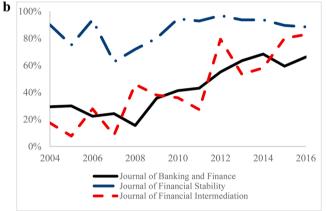
6.1. Topic modeling: a brief review

Topic modelling machine learning algorithms are generative models designed to replicate the process by which an author may produce a document. The algorithms accomplish this by conducting statistical analyses on "bags of words." Topic modelling algorithms take as input textual information, for example documents, ignoring the order of words in them, treating them as a bag of words where syntax rules play no role. The algorithms identify the topics in the documents and produce a list of words found in the documents. In other words, the algorithms take texts, and break them down into lists of words, such that the words in each list are related to each other. A topic is a probability distribution over the words. The algorithms assign to each word the probability of how likely it is to appear in the context of a given topic. The resulting model consist of the topics, the words, and the context, which is viewed as approximately resembling the human brains' interpretation of textual information.

The algorithms use words' statistical co-occurrence patterns to produce a group of related words, which form a "topic." A word can belong to many topics. The importance of each word is determined relative to other words in the topic, and thus the occurrence frequency of each word in a topic is ranked relative to the occurrence frequencies of other words.

LDA, introduced by Blei, Ng and Jordan (2003), is one of the most popular methods in topic modeling. The algorithm assumes that words in a given text are related (Fligstein et al., 2017; Knispelis, 2016). For





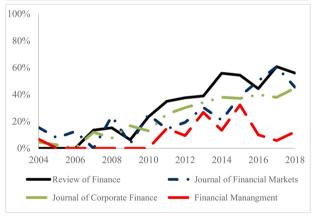


Fig. 3. a The % of crisis WPs published by NBER finance programs (Asset Prices and Corporate Finance), and the % of crisis papers published in the top-3 finance journals, 2004–2016. Note: The figure shows (i) the % of papers that were published in the top-3 finance journals (Journal of Finance, Review of Financial Studies, and Journal of Financial Economics), and mention the word "crisis/crises" in the first 5 paragraphs at least once, and (ii) the % of WPs published by the NBER's (a) Asset Pricing and (b) Corporate Finance programs that also mention the word "crisis/crises" in the first 5 paragraphs at least once. The data include 4898 papers published in these journals during 2004–2016. b The % of crisis WPs published by leading finance journals, 2004–2016. Note: The figures show the % of papers that were published in leading finance journals and mention at least once the word "crisis/crises." These journals are the Journal of Financial Stability, Journal of Financial Intermediation, Journal of Corporate Finance, Review of Finance, Journal of Banking and Finance, Journal of Financial Management.

example, in our case, NBER WPs are usually addressing few research questions and thus their texts are highly contextualized. The algorithms assume also that a given text/document contains multiple topics, where a *topic* is defined as a distribution over a fixed vocabulary of terms. For example, if NBER WPs cover *K* topics, then we can assume that each WP

²⁷ The reaction speed of the three finance journals differ, at least in part because two of them published special issues devoted to the crisis. The *Journal of Financial Economics* published two special issues (Kashyap and Zingales, 2010, and Carey, Kashyap, Rajan and Stulz 2012), and the *Review of Financial Studies*, one (Spiegel, 2011).

covers these topics with different proportions. This is reasonable because NBER WPs are quite heterogeneous, and therefore we can think of them as combining a subset of topics that are found in all NBER WPs. In other words, in LDA analysis we can think of a document as a probability distribution over topics, and we think of a topic as a probability distribution over words. The model's goal, therefore, is to simultaneously estimate the word content of each topic, and the topic content of each document.

As an example, consider a set of D documents (in our case, the introductions and/or the abstracts of the NBER WPs) that consist of a total of W different words, and consider a matrix whose elements are the probabilities that word w_i is present in document d_j . By breaking down the document texts into K topics, the algorithm produces two probability matrices. The $(i,k)^{\text{th}}$ element of the first matrix is the probability that word w_i is present in topic k. The $(k,j)^{\text{th}}$ element of the second matrix is the probability that topic k is present in document d_i .

More formally, topic modelling algorithms model the probability that word w_i is present in document d_j as a product of two probabilities. The first is the probability that word w_i is present in topic k, $P(w_i|z_i=k)$. The second is the probability that topic k is found in document d_j , $P(z_i=k|D=d_j)$. In other words, the algorithm assumes that

$$P(w_i|D=d_j) = \sum_{k=1}^{K} [P(w_i|z_i=k)P(z_i=k|D=d_j)].$$

where $P(w_i|D=d_j)$ is the probability distribution of words in document d_j , $P(w_i|z_i=k)$ is the probability distribution of words in topic k, and $P(z_i=k|D=d_j)$ is the probability distribution of topics in document d_j .

6.2. Implementation of the LDA model

To implement the LDA algorithm, three inputs are needed. The first is the number of topics, which the model has no way of determining on its own. By choosing the number of topics *K*, we are "forcing" the algorithm to identify K topics in the text. The other two inputs are hyperparameters α and β , both parameters of Dirichlet distribution. The parameter α governs the prior topic distribution per document, while the parameter β governs the prior word distribution per topic, controlling for the expected density of words in topics. High (low) α will lead to many (few) topics per document. High β yields topics with words that contribute more uniformly to topics, while low β will lead to few words dominating a topic. This implies, for example, that high $\alpha(\beta)$ will make documents (topics) appear more similar to each other because it makes every topic appear in every document, while low $\alpha(\beta)$ will make documents (topics) appear more distinct from each other because it will make every document be represented by fewer topics (Fligstein et al., 2017; Jegadeesh and Wu, 2016).

To apply the LDA topic modelling algorithm, the raw textual data (in our case, the NBER WPs), had to be pre-processed and cleaned to remove all the "irrelevant" information, i.e., all possible sources of "noise," as follows. First, we downloaded the WPs from the NBER website, and converted them from PDF format to a Text format. Second, we filtered out of the text files the paper titles, the author/s names and other author-related information, the page numbers, graphs, equations, references, etc., keeping only the primary text. We had to repeat this process several times with different filtering instructions, because different WPs have different layouts and patterns. Third, we remove from each file, all the text except the first 5 paragraphs of the introduction. Fourth, we removed from the 5-paragraph texts, the "stop words" ("is," "the," etc.). In addition, we used a word-stemmer to remove any generic suffixes from the words, which enabled us to group them into similar word

groups, when running the algorithm. Fifth, we combined different spellings of a given term such as "crisis" and "crises," into a single word—"crisis." Note that the third step applies only to the second part of our study, where we analyze the first five paragraphs of the introduction of the WPs (Section 8), rather than their abstracts (Section 6).

Our decision to limit the analysis to the abstract and the first five paragraphs of the introduction, is based on the findings reported by studies that conclude that analyzing full texts of papers can introduce too much noise in the topics, making it hard to interpret. For example, Shah et al. (2003) and Schuemie et al. (2004) find that the ratio of relevant to irrelevant keywords ("information density") is the highest in the abstracts. Blair and Maron (1985) note the limitations of comprehending full texts as they typically contain a lot of "noise" which may obfuscate more relevant information. Consistent with this observation, Sybrandt et al. (2018) find that, quantitatively, corpora with a higher median document length leads to higher quality results only marginally (if at all). However, qualitatively, full-length papers introduce a significant number of "intruder terms" into the resulting topics, which decrease the interpretability of the results. Similarly, Sinclair and Webber (2004) find that titles and abstracts yield classification analyses with the highest precision. Consistent with these findings, Chen et al. (2020), Cretchlev et al. (2010), Lee et al. (2016), Yan (2015) and Zhong et al. (2016) conclude that abstracts are sufficient for capturing summaries of articles in terms of research aims and problems, as well as major findings. We thus conclude that the papers' abstract and introductory paragraphs will usually contain most (if not all) topic-related statements and words. Multiple robustness analyses which we discuss below, suggest that this was indeed the case.

The model starts by assigning to each word a generic label, based on their appearance in the text. Next, the model combines the context (WPs), the words that remain after pre-processing, and the topics, producing a topic distribution, i.e., what topics appear in the WPs. The algorithm sorts the words and ranks them based on their appearance frequency by computing for each word a probability that it will belong to a topic. Because the labels the algorithm assigns to the topics, Topic 1, Topic 2, etc., are meaningless, we replace them with a more meaningful labels, based on the topic's content, based on the list of the words in the topic (Paul and Girju, 2009).

We programmed the steps outlined above in a special Python module, which automated the entire process. We cached the results of each step which made it easier to run the analysis multiple times, and to monitor the process to ensure that the results were reliable and optimized.

After implementing the preliminary steps, the database was ready for processing using the LDA. As noted, we had to choose three parameters. It turns out that a reasonable number of topics in the first part of the analyses is K = 500. We set $\alpha = 0.01$, which is a common default value of the algorithm we employed, and $\beta = 0.01$, following the seminal papers of Griffiths and Stayvers (2004), Stayvers and Griffiths (2007), Kaplan and Vakili (2015), Jegadeesh and Wu (2016), and Huang et al. (2018).

To assess the sensitivity of the results to the parameter choices, we explored other possible values for α and K. See Table 6. The figures in the table are the number of crisis' topics that we identified for each combination of α and K. As the table indicates, an increase in number of topics K, increases the number of crisis' topics we identify. However, it turns out that any additional crisis topics beyond 9, are either irrelevant or indistinguishable from the first 9 topics. We have therefore settled on $\alpha=0.01=1\%$ and K=500. Jegadeesh and Wu (2016) report a similar figure. In analyzing their data, they settle on 8 topics, after conducting a similar sensitivity analysis.

Table 6 Number of crisis topics for different values of K and α .

		Document-topic density (a)							
		0.5%	1%	5%	10%	20%	50%		
Number of topics (K)	250	7	7	4	2	1	1		
	500	11	9	7	4	1	1		
	750	15	13	8	5	3	1		
	1000	13	13	7	7	4	3		

Note: The figures in the table are the number of crisis topics we were able to identify based on different values of K and α .

6.3. Crisis topics in LDA

Because we focus on crisis studies and how they are affected by the state of the economy, we want to focus mainly on papers that deal with crisis topics, where we define a 'crisis topic' as a topic that contains the word crisis/crises. We find 9 crisis topics among the 500 topics LDA generated. Table 7 presents the list of these topics, and 10 most frequent words in each topic. The title we gave to each topic are based on the words that appear with the highest frequency in the topic.

The 9 topics are labeled "International Reserves," "Sovereign Debt," "Liquidity," "Emerging Markets," "Repo and Securitization," "Global Crisis," "Great Recession," "Sudden Stops," and "Financial Intermediaries." To confirm that the topics indeed deal with the crisis, we checked that the word 'crisis' is actually mentioned in the 20 WPs with the highest probability for each topic. Following our analyses above, we define a "crisis-WP" as a WP that mentions the word 'crisis/crises' at least once in the first five paragraphs of the introduction." Out of the 180 WPs that we identify, 178 WPs indeed mention the word crisis at least once.

As expected, the correlations between the annual weights of the 9 crisis topics and the remaining 491 topics in the same WPs are quite low, ranging between - 0.15 and 0.15. However, these correlations can be high for topics found in different WPs if they relate to events during the same time period. Indeed, it turns out that the weights of the 9 crisis topics are often correlated with topics which have little to do with the 2008 financial crisis such as 'School Achievements' or 'Artist Life Cycle,' as Table A18 in the Appendix shows. This analysis did not yield any new crisis-related topic, supporting the robustness of our identification of the crisis-related topics. 31

7. Meta-study of crisis topics

To assess how scholars dealt with the crisis, we focus on the 9 crisis topics that we have identified, and examine the discipline's treatment of the topics in terms of the amount of the attention the topics received, and how that attention varied over time, particularly around the crisis period. We also try to determine whether the evolution of the crisis topics was a stable process, or perhaps it had experienced changes.

7.1. Topics' ranks and structural breaks

To assess the effect of the 2008 crisis on the crisis topics and their trends, we look at 9 time series of the weights of each crisis topic in the WPs' abstracts. We find that the behavior of the sum of the weights of all topics (Fig. 4), is similar to the % of crisis WPs (Fig. 1a).

Fig. 5 shows the average weight of each crisis topic between 1999 and 2016. We analyze the trends in three ways. First, Table 8 shows the annual rank of each topic among the 500 topics that were considered by the LDA algorithm. Second, to determine whether the evolution of the topics has followed a stable processes over time, or perhaps experienced a break, we use Quandt-Andrews sup-Wald test for structural breaks, which is particularly useful in settings with *unknown* break points. To apply the method, we choose 15% symmetric trimming from both ends of the sample (0.15 T < TB < 0.85 T). We also calculate the Wald statistic for the years 2007, 2008, and 2009 to test for a *known* structural break during the period of the financial crisis. 33

Finally, we use *z*-test to compare the average % of crisis WPs written before the crisis (2005–2008), during the crisis (2009–2012), and in the post-crisis (2013–2016) periods. We interpret a positive or a negative significant *z*-test statistic as an evidence of the effect of the crisis on the importance of a topic. We can identify the "persistence" in the study of a topic if the *z*-test statistic is positive and significant when comparing between both the post-crisis and the pre-crisis periods, and between the crisis and the pre-crisis periods. Similarly, a sign of a "reversal" or no evidence of persistence is identified by an insignificant *z*-test statistic between the post-crisis and the pre-crisis periods, and a positive and significant *z*-test statistic between the post-crisis and the pre-crisis periods.

7.2. Trends in crisis topics over time

Here we consider the evolution of the crisis topics over time and assess the effects of the 2008 crisis.

7.2.1. General trends

Based on the ranking of the crisis topics, we classify the 9 topics into three groups. One group includes the topic of 'Great Recession,' a topic that emerged during the crisis period and is related to the spread of the financial crisis to the real economy. The second group of topics are the disappearing topics, 'Emerging Markets' and 'Sudden Stops.' The third group of topics are topics in which the crisis had a short-lived but positive effect on their weights. These topics include 'Financial Intermediaries,' that deals with the structure of financial markets and institutions that make them fragile, 'Liquidity,' which deals with both market dry out and liquidity traps, 'Repo and Securitization,' which deals with the effect of short term liabilities backed by risky portfolio of loans and bonds, 'Global Crisis,' which relates to the global spread of local crisis, and 'International Reserves' and 'Sovereign Debt.' Interestingly, there is a decline in all crisis' topics from the end of 2013 and on, except in 'Sovereign Debt' and 'Great Recession,' which remain relatively flat in the post-crisis period.

The effect of the crisis on each topic can be seen through the plots in Fig. 6 and Table 10, which shows the time series of the Wald-statistic for a structural break for each topic. The results indicate that all topics except 'Emerging Markets,' experienced statistically significant structural breaks during the sample period. Moreover, with the exception of 'Sovereign Debt,' all breaks occur either during the 2007–2009 financial

²⁸ In Section 8, we employ a stricter criterion for identifying crisis WPs. The usage of keywords and JEL codes is not mandatory for NBER WPs. Consequently, they are rarely used and therefore we could not use them to identify crisis WPs.

²⁹ If we use bigram-LDA, we identify 7 crisis topics instead of 9. See Table A7b in the Online Appendix for details.

³⁰ In case of synonyms, we add up the frequencies based on one representative word. For example, 'intermediaries' summarizes the words 'bank,' 'institutions,' 'sector,' and 'intermediaries,' which together appear more frequently than the second most frequent word in the topic—'market.'

³¹ The topic of 'International Reserves' which is correlated with the topics of 'Default Risk' and 'CEO Turnover,' and the topic of 'Repo & Securitization' which is correlated with the topic of 'Credit Cycle,' are exceptions.

³² The sup-Wald test for structural breaks is based on Quandt's (1960) sequential application of the traditional Chow test for an unknown breakpoint. The test, known as the Quandt-Andrews sup-Wald test, is based on computing Wald test statistic for each of the possible breakpoints within a range of dates, and then finding their supremum. Hansen (1997) generates the approximate *p*-values for the sup-Wald statistic. See also Andrews (1993).

³³ Because of the trimming, structural breaks that occur in the proximity of the end points, 1999–2002 and 2014–2016, cannot be detected.

Table 7 9 crisis topics and the 10 most frequent words in each topic.

Crisis Topic	The most f	ne most frequent words in the topic										
International Reserves	reserv	<i>crisi</i>	intern	countri	financi	emerg	extern	debt	accumul	manag		
	253	129	110	105	87	76	74	62	58	51		
Financial Intermediaries	financi	market	develop	sector	intermediari	economi	bank	financ	institut	<i>crisi</i>		
	1069	214	177	173	106	106	84	76	71	60 (14)		
SuddenStop	stop	sudden	revers	capit	account	current	inflow	foreign	crisi	probabl		
	209	188	95	74	55	41	35	30	28	24		
Liquidity	liquid	asset	market	illiquid	price	increas	provid	lead	trade	<i>crisi</i>		
	619	247	126	97	61	52	49	46	41	33 (13)		
Sovereign Debt	debt	default	govern	sovereign	countri	borrow	domest	creditor	crisi	repay		
	847	192	117	111	83	81	57	50	50	43		
Emerging Markets	market	countri	emerg	economi	develop	advanc	capit	imf	strong	<i>crisi</i>		
	323	321	300	192	165	93	40	35	34	26 (13)		
Great Recession	recess	great	depress	recoveri	declin	downturn	larg	period	econom	<i>crisi</i>		
	381	311	130	118	109	73	72	71	64	39 (17)		
GlobalCrisis	<i>crisi</i>	financi	bank	global	market	system	countri	emerg	paper	recent		
	1176	612	155	107	86	84	68	64	62	55		
Repo and Securitization	loan	secur	securit	collater	market	crisi	financi	credit	repo	facil		
	97	80	68	66	63	60	51	49	46	46		

Note: The table presents the 10 most frequent words in crisis' topics for a corpus that includes all abstracts of the NBER WPs published in 1999–2016. First, the abstracts of the WPs that were published between 1999 and 2016 were analyzed using LDA, yielding 500 topics. Each topic contains 20 words. Out of the 500 topics, 9 contain the word 'crisis' and we present the words of these topics. The table shows the most frequent words in each topic as well as the frequency of the words in a topic. In case that the word 'crisis' is not a part of the 10 most frequent words, we replace the 10th word with the word "crisis" and indicate in brackets the rank of the word "crisis" within the topics.

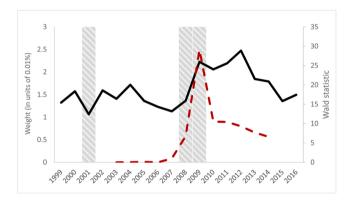


Fig. 4. Average weight of all crisis topics and the Wald statistic time series, 1999–2016. Note: The figure shows the sum of the weights of all 9 topics with the word 'crisis' out of the 500 topics that we have identified by applying the LDA algorithm to the abstracts of the entire database of NBER WPs published between 1999 and 2016 (solid line). We also present the annual Wald test statistic for the sum of all crisis' topics for the period between 2003 and 2014 (dashed line).

crisis, or thereafter. All breaks with the exception of 'Sudden Stop' and 'Sovereign Debt,' are followed by an increase in the topics' weights. See Figs. 4 and 5 as well as Table 8.

The topics of 'International Reserves' and 'Global Crisis' experience the most significant breaks in 2009 according to the sup-Wald test, although for the latter we find a structural break in 2008 also. In 2007, the LDA model ranks the topics of "International Reserves" and 'Global Crisis' at 181 and 218 out of 500 (Table 8). However, in 2009 the two topics are ranked at 53 and at the 1st place, respectively. The increase in the importance of the topic of 'Global Crisis' is also captured by the positive significant difference between the means of the pre-crisis (2005–2008) and the crisis (2009–2012) periods. There is no significant difference in means for the same periods for the topic of "International Reserves," which can be explained by the decline in the importance of the topic since 2012.

The first structural break during the crisis period occurs in 2008 for 'the topic of "Liquidity." In 2007 the topic was ranked at 202 and in 2008 at 72. Similar to the topic of "International Reserves," there is no persistency in studying this topic, and in 2012 the topic is ranked at 145. The topic of "Great Recession" experiences the first significant structural

break only in 2009 based on Wald test and in 2010 based on sup-Wald test. The topic is ranked at 241 in 2007 and at 19 in 2010. The topic of *'Financial Intermediaries'* experienced the most significant break in 2012, moving from the 86th place in 2007 to the 38th place in 2012. However, in 2015 the topic is ranked at 179, returning to the levels of the dot.com crisis period.

7.2.2. Sudden stop in the "Sudden Stop"

The term "Sudden Stop," coined by Calvo (1998) following the 1994 Mexican crisis, describes situations where there is a sharp reversal in the aggregate foreign capital inflows. While there is no consensus on what triggers such reversals, two consequences have been amply documented—exchange rate drops and economic downturns, effectively constricting domestic consumption smoothing. Moreover, sudden stops typically come in clusters: the 1994 Mexican crash triggered a sudden stop in Argentina in 1995. In 1997–1998, the East Asian crisis engulfed 7 neighboring countries.

In 2000, the LDA model ranks the topic of "Sudden Stop" at 450 out of 500 (Table 8). In the following years, the topic receives a lot of attention, so much so that by 2004, it ranks 32, the highest rank a crisis' topic attained in that year. While the topic was still ranked at 181 in 2008, it disappears in the post-crisis period, ranking at 477 by 2009. Consistent with this variability in the ranking, we observe two significant structural breaks. The first in 2004, when the topic reaches its peak, and the second in 2007, when it starts to leave the stage and disappear from the literature. Moreover, as shown in Table 9, the topic of 'Sudden Stop' is the only topic for which a significant negative z-test (p = 0.05) is observed between both the crisis and the pre-crisis periods, and between the post-crisis and the pre-crisis periods.

³⁴ While explaining the reasons for the decline in the topic's importance is beyond the scope of our paper, according to Caballero (2010), the key concern of international macroeconomists before the crisis burst was that the US would experience a sudden stop in capital flows along with a sharp depreciation in the dollar, predictions which did not materialize. Mendoza and Yue (2012) propose a general equilibrium model which links sovereign default to business cycles and note that in most of the sudden stops' literature, a loss of credit market access is modeled as an outcome of an exogenous shock, whereas in their model the exclusion from credit markets and the economic collapse are endogenous and influence each other.

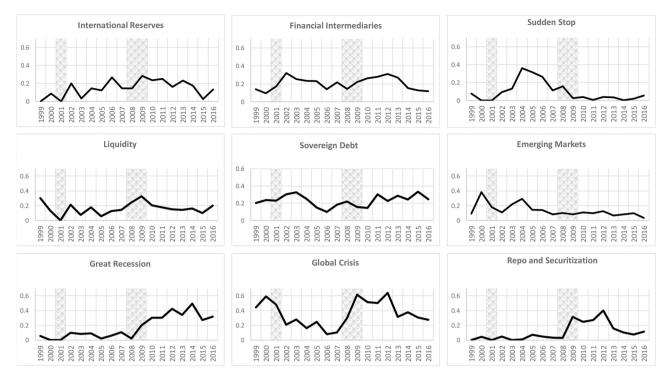


Fig. 5. The change in the average annual weight of the 9 crisis topics over time, 1999-2016.

Table 8The change in the rank of the average weights of the 9 (out of 500) crisis topics over time, 1999–2016.

	-			_					
Year	International Reserves	Financial Intermediaries	Sudden Stop	Liquidity	Sovereign Debt	Emerging Markets	Great Recession	Global Crisis	Repo and Securitization
1999	392	208	349	61	151	203	317	12	482
2000	256	221	450	244	127	33	219	9	366
2001	397	105	409	358	119	149	363	27	446
2002	123	30	247	135	43	179	207	58	415
2003	385	81	251	287	39	62	290	57	494
2004	192	54	32	114	53	42	233	118	493
2005	264	92	50	298	137	203	387	72	325
2006	77	94	88	224	240	165	317	302	390
2007	181	86	260	202	119	242	241	218	442
2008	198	139	181	72	99	187	414	25	423
2009	53	66	477	32	193	269	71	1	40
2010	77	47	465	67	210	219	19	5	65
2011	74	36	468	135	50	180	25	1	70
2012	169	38	375	145	89	176	6	1	29
2013	103	35	400	164	61	238	18	34	193
2014	123	116	456	120	88	328	6	19	335
2015	427	179	442	266	25	198	29	33	371
2016	175	135	426	114	74	343	23	55	223

7.2.3. A reversal in the study of 'Repo and Securitization'

The financial crisis led many prominent scholars to suggest new study directions in order to understand the sources of the crisis, to cope with it, and to prevent future crisis. One natural candidate that was viewed as amplifying the financial crisis was the use of short-term debt instruments such as repo agreements and asset-backed commercial papers (ABCP), to finance securitized long-term debt. These types of transactions were considered a likely culprit in fueling the crisis because such instruments were almost non-existent during the previous crises, and there was an explosive growth in their usage in the years prior to the 2008 crisis. Gorton and Metrick (2012b) suggest that securitization was a major channel for the fast growth of the "shadow banking" system. The increased vulnerability of the system came as a surprise to policymakers and economists, but understanding these instruments is critical for understanding the contagion that eventually spread to the real economy.

Indeed, our results show a significant structural break in 2009 for

'Repo and Securitization.' The Wald-statistic for the topic equals 39.1 (Table 10) and the rank of the topic rises from the 423rd place in 2008 to the 40th place in 2009 (3rd among the crisis topics in that year). The topic remains at the center of the academic research until 2012, where it ranks 29th (3rd among the crisis topics in that year). However, the interest in the topic declines fast in the post-crisis period, where the topic is ranked 371 in 2015. ³⁵ The robustness of the results is strengthened by

³⁵ While there may be many possible reasons for the emergence of this research topic, including unregulated shadow banking system, moral hazard, too complex financial structures, and lack of transparency, we find in the literature only few explanations for its decline after 2012. Benmelech et al. (2012) show that adverse selection problems in corporate loan securitizations are less severe than commonly believed. Krishnamurthy et al. (2014) argue that the size of the repo market was too small to trigger a collapse in the financial system.

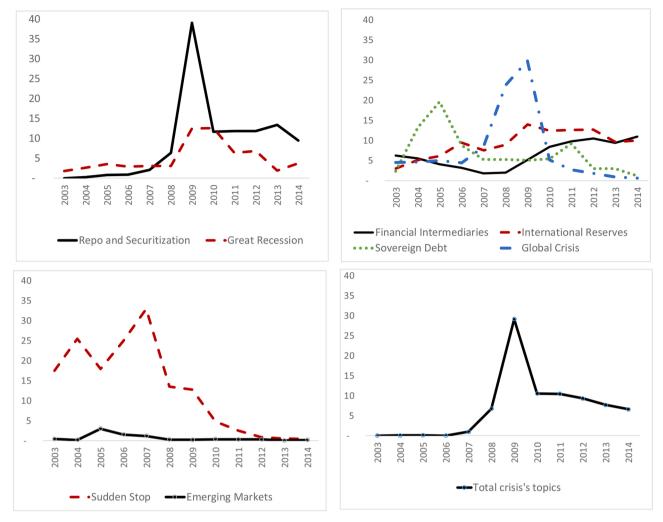


Fig. 6. The Wald test statistic time series for 9 crisis topics, 2003–2014. Note: The figure presents the annual Wald statistic for different crisis' topics for the period between 2003 and 2014. First, the abstracts of the NBER WPs that were published between 1999 and 2016 were analyzed using LDA, yielding 500 topics. Each topic contains 20 words. Next, we calculate the average weight of a topic in a WP for each year, and finally we calculate the Wald test statistic for known structural breaks for each year.

Table 9The average weights of NBER WPs for the pre-crisis period 2005–2008, the crisis period 2009–2012, and the post-crisis period 2013–2016.

	Int. Reserves	Fin. Interm.	Sudden Stop	Liquidity	Sovereign Debt	Emerging Market	Great Recession	Global Crisis	Repo & Securit.	All Topics
9A. The pre-crisis perio	d 2005–2008, a	nd the crisis p	period 2009–20	12.						
Av 2005–2008	0.17	0.18	0.21	0.14	0.16	0.12	0.05	0.18	0.05	1.27
Av 2009-2012	0.23	0.27	0.03	0.22	0.21	0.10	0.30	0.56	0.31	2.23
Av 2005-2012	0.20	0.23	0.12	0.18	0.19	0.11	0.18	0.38	0.18	1.77
z-test for mean-diff	0.6	0.7	-2.3 **	0.8	0.5	-0.2	2.5 ***	2.7 ***	2.6 * **	3.1 * **
9B. The crisis period 20	009–2012, and t	he post-crisis	period 2013-20	016.						
Av 2009-2012	0.23	0.27	0.03	0.22	0.21	0.10	0.30	0.56	0.31	2.23
Av 2013-016	0.14	0.17	0.03	0.15	0.28	0.07	0.36	0.32	0.12	1.63
Av 2009-2016	0.19	0.22	0.03	0.18	0.24	0.08	0.33	0.44	0.21	1.92
z-test for mean-diff	-1.0	-1.0	0.0	-0.7	0.7	-0.6	0.4	-1.8 *	-2.0 **	-2.1 **
9 C. The pre-crisis peri	od 2005–2008, a	and the post-c	risis period 201	3-2016.						
Av 2005-2008	0.17	0.18	0.21	0.14	0.16	0.12	0.05	0.18	0.05	1.27
Av 2013-2016	0.14	0.17	0.03	0.15	0.28	0.07	0.36	0.32	0.12	1.63
Av 2005–2008 & 2013–2016	0.16	0.18	0.11	0.15	0.23	0.09	0.22	0.26	0.08	1.47
z-test for mean-diff	-0.3	-0.1	-2.4 ***	0.1	1.0	-0.7	2.7 ***	1.2	1.0	1.3

Note: The averages are reported in units of 0.01%.

^{***}p < 0.01, **p < 0.05, *p < 0.10.

Table 10Wald test statistic for structural breaks for the annual weight of each of the 9 crisis topics.

	Wald Test Sta	tistic around the Cri	sis Period	sup-Wald Test				
	2007	2008	2009	Estimate Break Point	Sup-Wald (QLR) Statistic	<i>p</i> -value		
International Reserves	7.5 **	8.9 **	14.0 ***	2009	14.0	1.78%		
Financial Intermediaries	1.8	2.0	5.1 *	2012	10.5	0.53%		
Sudden Stop	32.8 ***	13.5 ***	12.7 ***	2007	32.8	0.00%		
Liquidity	4.2	6.2 **	2.7	2008	6.2	4.57%		
Sovereign Debt	5.2 *	5.2 *	5.1 *	2005	19.6	0.14%		
Emerging Markets	1.1	0.3	0.2	2005	3.0	88.96%		
Great Recession	3.1	3.1	12.5 ***	2010	12.6	3.19%		
Global Crisis	8.3	23.7 * **	29.8 ***	2009	29.8	0.00%		
Repo and Securitization	2.1	6.4 * *	39.1 ***	2009	39.1	0.00%		
All NBER WPs	1.0	6.7 * *	29.1 ***	2009	29.1	0.00%		

Note: The figures in the parentheses are the *t*-statistics.

the z-test for a difference in means. The average weight of the topic in the crisis period (2008–2012) is significantly higher (p=0.01) than in the pre-crisis period (2005–2008). However, the average weight of the topic in the post-crisis period does not differ significantly from the pre-crisis levels, and there is no evidence of persistence in the study of the topic.

7.2.4. Momentum in the study of 'Great Recession'

The topic of 'Great Recession,' which is related to the effects of the financial crisis on the real economy, hardly existed before the financial crisis, as it was ranked 414th in 2008. However, our results show a significant structural break in 2010 for the topic, where the Waldstatistic equals 12.6 (Table 10). The topic is ranked 19th among all topics in that year (Table 8). Moreover, the average weight of the topic in the crisis period is significantly higher than its weight in the pre-crisis period. The topic differs from other topics that emerge during, and rightafter the crisis, as there is a clear evidence of persistence in its study in the post-crisis period. The topic is ranked 6th among all crisis topics in 2012 and 2014 (Table 8). Moreover, the average weight of the topic in the post-crisis period is higher than in the pre-crisis period, significant at 1% (Table 9).

8. Crisis literature: pre-crisis vs. post-crisis

To further assess the effect of the 2008 crisis on the academic literature, we apply the LDA method to papers that focus primarily on crises research, which helps us understand if and how the structure of the crisis-related literature was affected by the 2008–2009 crisis. Moreover, the analysis serves as a test of robustness of the results we reported above on the effect of the crisis on the entire macro/monetary/finance economic literature. In the following analyses, we define a WP as a 'crisis WP' if (1) it includes the word crisis at least once in the first five paragraphs of the introduction, (2) crisis topics comprise at least 10% of the paper, and (3) crisis topics are among the three topics with the highest weight for each paper. Applying this definition, the algorithm identified 612 WPs, where 165 WPs were written in the pre-crisis period 1999–2007, and 447 in the crisis and post-crisis period 2008–2016.

To assess the evolution of the crisis study over time, we run four complementary analyses. First, following Griffiths and Steyvers (2004) approach to identify "hot" and "cold" topics, as they did it in their study of the *Proceedings of the National Academy of Sciences*, we fit an LDA model for the entire database and then derive the topic distribution for three time-windows: pre-crisis period (till 2008), crisis period (2009–2012) and post-crisis (2013–2016), and search for significant differences in the topics weight between the sub-periods. In the second analysis, we pre-divide the data into discrete time slices and fit a separate topic model to each slice as in Wang et al. (2005).

While the above analyses are useful in identifying the emergence of new topics, they have two shortcomings. First, they may not reflect the temporal ordering of the documents. Second, they assume that the same words compose a topic over time, and thus they cannot capture time variability in topic words. For example, a topic devoted to articles about sovereign risk could give high probability to words related to "Argentina" 40 years ago but shift around the 2011 to sovereign debt crisis by including words like "Greece" or "Italy." In the third analysis, therefore, we employ dynamic topic modelling (DTM) approach which addresses this particular issue by allowing the distribution of words in topics to change over time (Blei and Lafferty, 2006).

Finally, while in Section 7 we assess the contribution of each NBER program to the study of different research topics, here we consider the distribution of the topics studied by each NBER program before, during and after the 2008 crisis. We show the effect of the crisis on the study topics of each program and search for significant changes. Next, using the Jensen-Shannon divergence measure, we estimate the similarities between the distributions for each pair of NBER programs before and after the crisis to assess the extent of the convergence of the programs in their study topics.

8.1. Trends in the topics of the crisis WPs over time

We start by identifying 20 topics in the 612 crisis WPs. We calculate the average weight of each topic in the pre-crisis period (2005–2008), during the crisis period (2009–2012), and in the post-crisis period (2013–2016). As in Table 9, we use z-tests to compare the average weight of a topic in the pre-crisis period with its average weight during the crisis and the post-crisis periods. In the analysis of the 500 topics which we discussed in Section 7, an increase in the weight of a crisis topic could be at the expense of the non-crisis topics. However, in the current analysis, an increase in the weight of a topic is at the expense of other crisis topics. ³⁶ See Table 11.

Similar to the results of the analysis of the crisis topics which we report above for all the NBER WPs in our database, we find that when we compare the pre-crisis and the crisis periods, and the pre-crisis and the post-crisis periods, the topic of 'Sudden Stop' has a negative z-test statistic, significant at the 1% level. Thus, we see a drop in the study of the topic. A negative z-test statistic, significant at the 1% level, is also observed for the topic of 'Emerging Markets,' when we compare the pre-crisis and the crisis periods, and the pre-crisis and the post-crisis periods. Thus, consistent with the results of the analysis of all WPs sampled (Section 7), we see a persistent decline in the importance of these two topics when we focus on the crisis WPs only.

We find a delayed reaction for two topics. The first is 'Fiscal and Monetary Policy.' The papers that study this topic primarily focus on the

^{***}p < 0.01, **p < 0.05, *p < 0.10.

 $^{^{36}\,}$ The 20 topics and the words that belong to each one of them are presented in Table A7, in the Appendix.

coordination of fiscal and monetary policies in the EU.³⁷ There is a positive and statistically significant difference between the average means of the pre-crisis and the post-crisis periods. The second topic is 'International Reserves,' which shows a significant drop in its average weight in the post-crisis period. The papers that belong to this topic, primarily focus on the accumulation of foreign reserves by China.

We find a positive and statistically significant difference between the weights of "Great Recession" and "Repo and Securitization" in the precrisis and the crisis periods. However, similar to the results we reported in the analysis of the crisis literature using all WPs in our dataset, we find here a positive and statistically significant difference between the pre- and post-crisis periods only for the topic of "Great Recession."

The comparison between the crisis and the post-crisis periods does not indicate any significant change in the weights of the topics. Thus, while the 2008-2009 crisis led to a structural break in the study of crisisrelated topics, where the weights of 5 out of the 20 topics had changed significantly between the pre-crisis and the crisis periods, no such change is observed in the post-crisis period. Further, the topics that are related to the crisis, remain relatively stable. This conclusion is supported by the findings that, the average absolute change in the topics' weight between the pre-crisis and the crisis periods is only 2%, and the absolute average change between the crisis and the post-crisis periods is only 1.4%. This finding is supported by the Jensen-Shannon divergence measure, which measures dissimilarity between two distributions. The measure equals 0.19 when we compare the distribution of the topics in the pre-crisis period to the distribution during the crisis period. The measure increases slightly to 0.2 when we compare the pre-crisis period to the post-crisis period. The measure, however, equals only 0.12 when we compare the crisis period to the post-crisis period.

8.2. Evolution in the topics of the crisis WPs: Pre-crisis vs. post-crisis periods

Next, we divide the crisis WPs into two groups: WPs that were written in the pre-crisis (2005–2008) period, and WPs that were written in the post-crisis (2009–2016) period, similar to Wang et al. (2005), who divide UN voting records data into 15-year segments. Here we identified 10 topics for each group of WPs.

In Table 12, we present the topics using the labels we attach to them, along with the 10 most frequent words in each topic (out of 20), in the pre-crisis 1999–2007 period. In Table 13, we do the same for the post-crisis 2008–2016 period. Words that appear only in the pre-crisis or only in the post-crisis period, are indicated in italic. In these tables, the words of each topic are ranked according to their appearance frequency in the topic. For example, the word 'liquidity' appears 171 times in the topic of 'Liquidity' in the pre-crisis period.

We find important differences between the two periods. First, a topic that makes a first-time appearance only in the post-crisis period is 'Currency Union' in the context of fiscal union and the EU. Under this topic we find WPs that focus on the weaknesses of the European monetary union, and on the need for a robust common fiscal policy framework which could have alleviated the consequences of the crisis, as discussed by Aizenman (2012), Bordo et al. (2013), Conesa and Kehoe (2014), Razin and Rosefielde (2012), and Vegh and Vuletin (2014).

While the EU is getting a lot of attention in the post-crisis period, the topics related to IMF and its restructuring programs disappear from the post-crisis topics' list. This may be a reflection of the view that this institution is less relevant for the debt-crisis of large developed countries, as they may have easier access to more attractive lenders.

The topic of 'Sudden Stop,' which refers to a situation where international capital inflows shrink in emerging markets, creating balance of payment crises, as discussed, for example by Calvo (1998), Calvo and Mendoza (2000), Durdo and Mendoza (2004), Mendoza (2006, 2008),

and Mendoza and Smith (2002), is another important topic that leaves the stage, stopping suddenly in the post-crisis 2008–2016 period. This finding is consistent with the result we report in Section 7, that sudden-stop models are mostly relevant in the context of foreign exchange management in small open economies, but not in the US or in a large currency union. Indeed, the topic of 'Monetary Policy' in the post-crisis period does not include such words as 'currency,' 'exchange,' and 'emerging.' Instead, the topic now refers to the 'central bank' and its activities

Two new additional topics that enter the stage in the post-crisis 2008–2016 period are 'Great Recession,' touching the ways of achieving economic recovery and growth, and the 'Federal Reserve,' whose activities now appear as a separate topic. While in the pre-crisis period monetary policy is mostly focused on determining the short-term interest rates, in the post-crisis period the Fed implemented a quantitative easing program through purchasing long-term debt and risky assets from financial institutions. It is not surprising therefore, that the new topic refers now to the balance sheet of the Fed and to its responsibility in preventing a bank run.

The issues related to the activities of the central bank relate also to the changing nature of the banking topics as a result of the crisis. In the post-crisis period, these refer to the short-term debt (repo) that were used to finance long-term mortgage-backed securities and other collateralized loans. These topics were not among the leading crisis' topics in the pre-crisis period.

8.3. Evolution in the topics of crisis WPs: dynamic topic modeling

Dynamic Topic Modeling (DTM) approach of Blei and Lafferty (2006) identifies latent topics within a data set for a given set of time slices ("epochs"). While static topic modeling considers a snapshot of documents without modeling how they change over time, DTM considers their temporal dynamics by treating the texts as a time-stamped collection of documents. DTM estimates the topics distribution for different time slices, using Gaussian priors for the topic parameters instead of Dirichlet priors. In DTM, all documents are grouped by time slices and the primary assumption is that the topics of each epoch evolve from the topics of the previous epoch.

To estimate the DTM, we assume annual time slices, and set the number of topics to equal 20 (as in Section 8.1). ³⁸ Table 14 presents the words in topics in which we identify a considerable change in their weight ranks over time. Consistent with Fligstein et al. (2017), the weight of the word 'inflation target' drops from the 8th and 10th places in 1999 and 2006, to the 15th and 17th places in 2014 and 2016, respectively. In contrast, the word 'macroprudential,' which is part of the approach that believes that the main goal of financial regulation is to mitigate risks to the financial system as a whole, emerges only after the crisis. The words 'Repo' and 'Fragility' emerge in 2007 and 2006, respectively. Further, after the crisis, the topics of 'Market risk,' 'Fragility' and 'Sovereign debt', include the words 'Euro,' 'Lehman,' and 'Eurozone,' respectively. Interestingly, in the topic of 'Household finance,' the word 'Bubble' climbs gradually from the 10th place before the crisis to the 5th place in the post-crisis period.

To examine the robustness of our findings, we calculate the average weight of each topic in the pre-crisis period (2005–2008), around and during the crisis period (2009–2012), and in the post-crisis period (2013–2016). We use *z*-tests to compare the average weight of a topic in the pre-crisis period with its average weight during the crisis and the post-crisis periods. As the figures in Table 15 indicate, we find that when we compare the pre-crisis and the crisis periods, and the pre-crisis and the post-crisis periods, the topic of 'Sudden Stop' has a negative *z*-test

³⁷ For details, see Table A7 in the Appendix.

 $^{^{38}}$ We also analyzed the case of three time slices (pre-crisis, crisis period and post-crisis), but the differences in the results were marginal. DTM was implemented using the *gensim* library in Python.

Table 11
The average weights of 20 different topics in crisis WPs for the pre-crisis period 2005–2008, the crisis period 2009–2012, and the post-crisis period 2013–2016.

Topic Name	Pre-Crisis: Av 2005–2008	Crisis: Av 2009–2012	Post-Crisis: Av 2013–2016	z-test for mean-diff: pre- crisis vs crisis	z-test for mean-diff: pre- crisis vs post-crisis	z-test for mean-diff: crisis vs post-crisis
International Finance	8.0	8.9	7.7	0.3	-0.4	-0.1
Sudden Stop	9.5	3.2	2.3	-3.0 ***	-0.5	-4.4 ***
Repo & Securitization	2.0	6.6	3.4	2.1 **	-1.3	0.7
Liquidity	3.6	4.4	4.5	0.4	0.1	0.4
Crisis Event	3.2	5.3	4.7	1.0	-0.3	0.6
Government Bailout	4.7	2.7	4.4	-1.2	1.1	-0.1
History of Crisis	6.1	6.3	5.4	0.1	-0.4	-0.3
International Reserves	7.3	4.0	3.1	-1.5	-2.2 **	-0.5
Monetary Policy	2.3	4.5	6.8	1.1	1.2	1.9 *
Systemic Risk	3.7	5.7	4.3	0.9	-0.6	0.3
Exchange Rates	4.5	3.4	4.1	-0.6	0.4	-0.2
Great Recessions	2.3	5.4	7.8	1.5	1.1	2.2 **
Economic Shocks	6.8	6.5	9.4	-0.1	1.2	0.9
Economic Growth	5.1	5.0	4.6	-0.0	-0.2	-0.2
Sovereign Debt	4.1	4.5	7.8	0.2	1.6	1.5
Banks	3.7	5.1	4.9	0.7	-0.1	0.5
Household Credit	2.7	3.4	4.1	0.4	0.4	0.7
Asset Pricing	4.9	6.2	4.1	0.6	-0.9	-0.3
Emerging Markets	9.9	4.0	3.5	-2.6 ***	-0.3	-3.3 ***
Currency Markets	5.6	5.0	3.2	-0.3	-0.8	-1.2
Jensen- Shannon				0.19	0.12	0.20
divergence						

Note: The table presents the average weights of topics we have identified for the 612 crisis WPs. Here we follow a stricter definition of a crisis WP, than the one we used in the previous sections of the paper: a WP is a 'crisis WP' if (1) it includes the word "crisis" at least once in the first five paragraphs of the introduction, (2) crisis topics comprise at least 10% of the paper, and (3) crisis topics are among the three topics with the highest weight in the paper. Applying this definition, we have identified 524 WPs, where 99 WPs were written in the pre-crisis period 2005–2009, 226 in the crisis period 2009–2012, and 197 WPs in the post-crisis period 2008–2016. An increase in a topic weight with respect to the initial period is marked in boldface. In the bottom row, we show the Jensen Shannon divergence measure which assesses the similarity between two distributions.

Table 1210 crisis topics and the most frequent words in each topic, pre-crisis period, 1999–2007.

Topic	The most f	requent words	in the topic							
SuddenStop	sudden	stop	model	larg	current	capit	account	emerg	economi	market
	357	337	133	125	112	106	105	94	92	87
Capital Flow	capit	countri	growth	flow	develop	account	Trade	liber	global	current
	403	300	180	163	155	142	121	104	92	91
Banking System	bank	system	liquid	institut	risk	loan	Deposit	sector	fund	bailout
	443	103	69	69	65	54	49	39	37	35
ForeignDebt	currenc	countri	debt	state	market	period	Global	recent	origin	differ
	161	128	98	92	81	69	66	61	59	57
Monetary Policy	rate	polici	exchang	emerg	monetari	currenc	Regim	economi	domest	interest
	340	282	220	143	141	112	98	96	95	79
Real Economy	market	countri	differ	find	effect	time	Aggreg	emerg	household	incom
	219	148	88	70	64	59	54	54	53	50
International Reserves	reserv	intern	countri	foreign	increas	develop	volatile	asian	east	manag
	277	198	134	79	77	72	63	59	54	52
IMF Restructuring	market	borrow	bond	countri	intern	imf	Privat	lender	issu	restructur
	134	98	97	96	87	86	69	52	50	43
Liquidity	asset	liquid	Price	market	investor	guarante	Trade	agent	risk	hazard
	236	171	139	138	92	76	70	68	59	45
Sovereign Debt	debt	default	govern	sovereign	model	increas	Level	rate	interest	risk
-	400	146	105	92	80	63	59	59	56	52

Note: The corpus includes 165 NBER WPs. Words that do not appear in the post-crisis period are marked in *italic*. The hyper-parameter values are set at $\alpha = 0.01$ and $\beta = 0.01$.

statistic, significant at the 5% level. Thus, we see a drop in the study of the topic. A negative *z*-test statistic, significant at the 1% level, is also observed for the topic of '*Currency Markets*,' when we compare the precrisis and the crisis periods, and the pre-crisis and the post-crisis periods. We find a positive and statistically significant difference between the weights of '*Repo and Securitization*' in the pre-crisis and the crisis periods. These results are consistent with the results of the LDA analysis of crisis WPs. However, there is a significant increase in the study of '*Great Recession*' only in the post-crisis period. Overall, the results of DTM analyses are consistent with the analyses of the entire NBER WPs sample (Section 7), and with the analysis of crisis WPs (Section 8.1).

The Jensen-Shannon divergence measure which is included in the

last row of Table 15, suggests a behavior consistent with the LDA analysis of Section 8.1, where we find a high divergence between the distribution of the topics of the pre-crisis and the crisis periods, and between the pre-crisis and the post-crisis periods, but a low divergence between the crisis and the post-crisis periods.

8.4. Evolution of topics in crisis WPs for different NBER research programs

While in Sections 8.1–8.3 we describe the evolution of research topics over time, we ignore the change in the focus of the different research programs and the effect of the crisis on their research topics.

Table 13 10 crisis topics and the most frequent words in each topic, post-crisis period, 2008–2016.

Topic	The most frequent words in the topic											
Currency Union	fiscal	currenc	union	euro	countri	european	Govern	state	area	rate		
	206	181	117	116	114	108	88	87	82	80		
Monetary Policy	polici	monetari	rate	interest	model	view	economi	central	bubbl	real		
	740	317	188	158	156	153	147	127	123	121		
Credit Boom	system	economi	credit	countri	boom	bank	advanc	unit	world	episod		
	245	223	223	185	169	166	159	158	152	147		
Sovereign Debt	debt	default	govern	sovereign	public	bond	Borrow	domest	privat	countri		
	1312	382	361	314	250	171	168	145	142	127		
Liquidity	asset	market	liquid	price	risk	investor	Valu	increas	return	equiti		
	736	525	426	392	321	251	172	172	157	142		
Great Recession	recess	great	Growth	rate	percent	declin	recoveri	incom	gdp	output		
	413	306	255	203	187	183	175	149	148	145		
Global Markets	countri	global	Intern	market	capit	emerg	develop	foreign	economi	reserv		
	802	433	423	420	377	327	303	252	251	234		
Systemic Risk	model	shock	sector	risk	system	capit	literatur	economi	measur	cost		
	593	314	292	235	191	171	158	157	154	152		
Federal Reserve	bank	federal	reserv	central	liquid	system	Fund	deposit	provid	balanc		
	1208	308	237	217	156	142	140	133	112	94		
Banking System	bank	credit	Loan	firm	securit	rate	corpor	mortgag	repo	collater		
- *	398	373	340	308	290	258	219	197	111	110		

Note: The corpus includes 447 NBER WPs. Words that do not appear in the pre-crisis period are marked in *italic*. The hyper-parameter values are set at $\alpha = 0.1$ and $\beta = 0.1$.

Table 14The change in the rank of words in a topic over time, using a dynamic topic modeling algorithm, 1999–2016.

	Credit market	Monetary Policy	Household Finance	Household Finance	Market risk	Monetary Policy	Fragility	Sovereign deb
Word	Repo	Inflation Target	Bubble	Leverage	Euro	Macro- prudential	Lehman	EuroZone
1999	NR	8	10	NR	18	NR	NR	NR
2000	NR	9	10	20	17	NR	NR	NR
2001	NR	9	10	19	17	NR	NR	NR
2002	NR	9	10	19	17	NR	NR	NR
2003	NR	10	10	18	16	NR	NR	NR
2004	NR	10	10	18	16	NR	NR	NR
2005	NR	10	10	18	15	NR	NR	NR
2006	NR	10	9	17	14	NR	20	NR
2007	19	11	7	15	12	NR	18	NR
2008	18	11	7	14	11	NR	17	NR
2009	17	11	6	14	10	NR	17	20
2010	16	12	6	11	9	NR	17	19
2011	15	13	5	13	8	19	16	15
2012	13	13	5	13	7	18	13	15
2013	12	14	4	11	4	16	10	15
2014	10	15	4	11	4	15	10	15
2015	9	15	5	11	5	14	9	14
2016	10	17	5	11	4	13	8	14

Note: The table presents the rank of a word in a topic based on a Dynamic Topic Modeling (DTM) algorithm. There are 20 words in each one of the 20 topics (K = 20), and the documents are partitioned into annual epochs, which means that a K^{th} topic in a given year depends on the K^{th} topic in the previous epoch. We mark by 'NR' a word which is not a part of the top-20 words of a topic in the corresponding year.

We therefore calculate the topic distribution for each NBER program for the pre-crisis period 2005–2008 (Table A16 in the Appendix), for the crisis period 2009–2012 (Table A20b in the Appendix), and for the post-crisis period 2013–2016 (Table A16c in the Appendix).

Table 16 lists the topics for which there is as significant change in the weight for at least one NBER research program that we consider in Section 5. The topic of 'Sudden Stop' and 'Emerging Markets' comprised respectively 10.4% and 13.4% of the topics studied by the International Finance and Macro program members before the crisis. However, their weights in the crisis period declined to 5.0% and 6.3%, respectively, significant at the 5% level. These weights drop further in the post-crisis period to 3.6% and 5.7%, respectively. The program members appear to have shifted their attention to studying the topics of 'Monetary Policy' and 'Sovereign Debt,' where their weights more than double and even triple, significant at the 5% level.

For the program of Corporate Finance, the weight of the topic of 'Repo & Securitization' increases from 5.4% to 26.6% between the pre-

crisis and the crisis periods. However, the weight drops to 14.1% in the post-crisis period. The increase is only significant at the 5% level, likely because the program had only a few crisis papers before 2008. For the same reason, the increase in the weight of the topic of 'Economic Shocks' from 6.4% in the pre-crisis period to 11.0% in the post-crisis period is not significant for the Monetary Economics program. For this program, we observe also a decrease in the weight of the topic of 'Currency Market' from 10.3% in the pre-crisis period to only 2.0% in the post crisis period (significant at the 10% level).

The Economic Fluctuations and Growth program shows similar trends as the International Finance and Macro program of a strong decline in the weight of the topics of 'Sudden Stop' and 'Emerging Markets' and a sharp increase at the post-crisis period in the topics of 'Sovereign Debt' and 'Monetary Policy.' However, only the increase in the topic of 'Sovereign Debt' is significant at the 5% level. Moreover, the program is primarily focused during all three periods, before, during and after the crisis, on the topic of 'Economic Shocks'.

Table 15
The average weights of 20 different topics in crisis WPs based on the DTM for the pre-crisis period 2005–2008, the crisis period 2009–2012, and the post-crisis period 2013–2016.

Topic Name	Pre-Crisis: Av 2005–2008	Crisis: Av 2009–2012	Post-Crisis: Av 2013–2016	z-test for mean-diff: pre- crisis vs crisis	z-test for mean-diff: pre- crisis vs post-crisis	z-test for mean-diff: crisis vs post-crisis
Asset pricing	8.4	7.0	6.0	- 0.5	- 0.4	- 0.8
Currency Markets	19.5	7.7	6.6	- 3.2 ***	- 0.4	- 3.5 ***
Banks' Liquidity	4.8	8.3	6.4	1.2	- 0.8	0.6
US Current account	2.2	1.5	1.3	- 0.5	- 0.2	- 0.6
World Econ system	10.5	10.1	8.8	- 0.1	- 0.5	- 0.5
Market risk	2.4	3.7	3.2	0.6	-0.2	0.4
Great Recession	4.7	7.6	10.2	1.0	1.0	1.8 *
Credit market boom	0.9	1.4	1.3	0.4	- 0.1	0.3
Fire sale & crash	0.4	1.2	0.4	0.8	- 0.9	0.0
Capital liberalization	2.6	1.7	1.0	- 0.6	- 0.6	- 1.1
Central bank/Fed	1.5	2.5	2.5	0.6	0.0	0.6
Sudden stop	6.3	1.6	1.8	- 2.4 **	0.2	- 2.1 **
Emerging Markets	11.4	10.7	7.5	- 0.2	- 1.2	- 1.2
Fiscal Policy	3.4	4.8	6.5	0.6	0.7	1.2
Repo & credit	4.2	12.1	6.8	2.4 **	- 1.8 *	1.0
Market fragility	0.5	1.4	1.2	0.8	- 0.1	0.7
Household finance	2.4	3.1	4.0	0.4	0.5	0.8
Economic shocks	4.9	6.3	9.8	0.5	1.3	1.6
Monetary Policy	3.8	5.0	8.0	0.5	1.3	1.5
Sovereign debt	5.2	2.4	6.6	- 1.4	2.1 **	0.5
Jensen-Shannon				0.21	0.14	0.22
divergence						

Note: The table presents the average weights of the topics we identified based on the Dynamic Topic Modeling (DTM) algorithm for the 612 crisis WPs. Here we follow a stricter definition of a crisis WP, than the one we used in the previous sections of the paper: a WP is a 'crisis WP' if (1) it includes the word "crisis" at least once in the first five paragraphs of the introduction, (2) crisis topics comprise at least 10% of the paper, and (3) crisis topics are among the three topics with the highest weight in the paper. Applying this definition, we identified 524 WPs, where 99 WPs were written in the pre-crisis period 2005–2009, 226 in the crisis period 2009—2012, and 197 WPs in the post-crisis period 2008–2016. An increase in a topic weight with respect to the initial period is marked in boldface. In the bottom row, we present the Jensen-Shannon divergence measure, to assess similarity between two distributions.

8.5. Convergences between NBER programs following the 2008 financial crisis

Following the 2008 financial crisis, Goldstein and Razin (2013) observed that "the biggest challenge policymakers and economists face is in developing integrative models that better describe contemporary economic realities." To explore how well the scholars fared with this challenge, we look at the extent of the convergence between different fields of economics in their study efforts by comparing the similarity of the topics that each pair of NBER programs studied before and after the

crisis. We conduct the analysis in two steps. First, as in Section 8.4, we calculate the topic distribution for each NBER program for the pre-crisis period 2005–2008 (Table A16 in the Appendix), the crisis period 2009–2012 (Table A16b in the Appendix), and for the post crisis period (Table A16c in the Appendix). Next, following Hansen et al. (2017), we calculate for each pair of NBER programs, the Jensen-Shannon divergence measure, which measures similarity between two distributions for a given time period. We also compare the similarity of each program with itself between the sub-periods.

Table 17 presents the measures for the 2005-2008, 2009-2012, and

Table 16
The average weights of selected topics in crisis WPs in the pre-crisis period 2005–2008, the crisis period 2009–2012, and the post-crisis period 2013–2016, across NBER research programs.

Topic Name	Period	Monetary Economics	Int. Trade	Corporate Finance	Asset Pricing	Int. Finance and Macro	Econ. Fluct. and Growth
Sudden Stop	Pre- crisis	3.4	6.4	1.7	1.4	10.4	9.3
	Crisis	2.5	4.3	2.3	2.5	5.0 **	3.0
	Post crisis	2.6	5.2	1.6	2.0	3.6 **	1.9 **
Repo and Securitization	Pre- crisis	3.7	1.5	5.4	6.7	1.4	2.0
	Crisis	8.4	2.1	26.6 **	14.5	2.0	5.6
	Post crisis	3.9	0.7	14.1	8.4	1.2	2.8
Monetary Policy	Pre- crisis	3.2	2.4	4.6	2.7	2.5	4.1
	Crisis	5.5	2.6	1.6	1.5	4.5	5.8
	Post crisis	8.8	0.2	2.1	4.0	8.2 **	7.0
Sovereign Debt	Pre- crisis	4.4	3.1	3.7	1.5	5.5	7.0
	Crisis	5.6	4.8	3.0	3.1	6.0	3.4
	Post crisis	7.4	9.3	3.5	4.0	13.9 **	10.2
Emerging Markets	Pre- crisis	6.0	11.6	9.3	4.8	13.4	8.7
	Crisis	2.6	9.4	1.9 *	1.1	6.3 **	4.1
	Post crisis	2.7	11.6	2.1	2.1	5.7 **	2.1
Currency Markets	Pre- crisis	10.3	2.2	3.3	1.9	6.4	3.5
•	Crisis	3.9	6.4	2.5	3.8	8.9	2.5
	Post crisis	2.0 *	3.9	1.6	2.2	5.6	2.3

Note: The table presents the average weights of the topics we have identified for the 513 crisis WPs that were published in 2005–2016 by six NBER programs. We show separately the weighs of the topic before the financial crisis (20052008), during the crisis (20092012) and in the post-crisis (2013–2016) periods. Out of the 20 topics we have identified, we present only those topics where there is a statistically significant change in the weight for at least one NBER program. The methods of the analysis are identical to the ones used in Table 11. We indicate with asterisks the results which statistically differ from the pre-crisis period. **** p < 0.01, *** p < 0.05, **p < 0.10.

Table 17

Jensen-Shannon divergence measure for assessing the similarity between the distributions of the topics studied by different NBER programs in the pre-crisis period 2005 – 2008, crisis period 2009 – 2012, and post-crisis period 2013 – 2016.

		Monetary Economics	International Trade	Corporate Finance	Asset Pricing	Int. Finance and Macro	Econ. Fluct. and Growth
Monetary Economics	2013–2016	0.12	0.39	0.25	0.21	0.11	0.09
	2009-2012	0.19	0.28	0.20	0.17	0.17	0.18
	2005–2008	0.22 *	0.36	0.25	0.29	0.21	0.18
International Trade	2013–2016		0.39	0.41	0.42	0.35	0.36
	2009-2012		0.24	0.36	0.36	0.17	0.27
	2005–2008		0.43	0.41	0.43	0.24	0.32
Corporate Finance	2013–2016			0.15	0.18	0.32	0.24
-	2009-2012			0.26	0.10	0.30	0.23
	2005–2008			0.20	0.20	0.30	0.28
Asset Pricing	2013–2016				0.16	0.29	0.22
	2009-2012				0.18	0.30	0.23
	2005–2008				0.16	0.32	0.27
International Finance and	2013–2016					0.12	0.17
Macro	2009-2012					0.15	0.16
	2005–2008					0.29	0.14
Economic Fluctuations and	2013–2016						0.09
Growth	2009-2012						0.18
	2005-2008						0.21

Note: The table presents the Jensen-Shannon divergence measure for assessing the similarity between two distributions. In each off-diagonal cell, we show the measure for two NBER programs in the corresponding time periods, 2013 - 2016, 2009 - 2012, and 2005 - 2008, respectively. The figures in the cells that lie on the diagonal measure the similarity between the distributions of the study topics of a given program in the two periods, as follows: the top figure in each cell measures the similarity between 2013 - 2016 and 2009 - 2012, the middle figure measures the similarity between 2009 - 2012 and 2005 - 2008, and the bottom figure measures the similarity between 2005 - 2008 and 2013 - 2016. Cases where the Jensen-Shannon divergence measure is lower in 2009-2012 than in other periods, are marked in a boldface.

2013–2016 periods. For all pairs of NBER programs except two, there is a decline in the measure in 2009–2012, suggesting that the crisis has pushed different NBER programs towards studying the same topics. A strong convergence is observed between the Monetary Economics and the Asset Pricing programs, and between the International Trade program and all other programs. However, in the post-crisis period the similarity between most programs decreases, suggesting that the convergence was relatively temporary. The Monetary Economics program is an exception: it increases even further its similarity with the International Finance and Macro and with the Economic Fluctuation and Growth programs.

When we measure the similarity of the topics of each program in different sub-periods, we see that the similarity between the post-crisis and the crisis periods is always higher than the similarity between the pre-crisis and the crisis periods, except for the International Trade program, suggesting that there is persistence in crisis studies in the post-crisis period. When we compare the post-crisis and the pre-crisis periods, we see no sign of reversal in economics programs, where similarity decreases in comparison to the crisis period. There is a moderate reversal, however, in the behavior of the two finance programs, Corporate Finance, and Asset Pricing.

9. Summary, discussion, limitations, and future research

9.1. Summary and discussion of the main findings

We use LDA topic modelling machine learning and DTM methods, to offer quantitative measures of the nature and the intensity of the overall academic efforts to study and understand the crisis, as reflected in the 14,270 NBER WPS, published before, during, and after the crisis.

In doing so, we make three specific contributions. First, we assess the aggregate scholarly efforts by quantifying the intensity and the speed of the NBER scholars' response as the crisis was evolving. Second, we analyze the variation across NBER programs to assess which fields and

subfields of economics and finance have led the change. Third, we assess how the popularity of and the attention to different crisis-related research topics evolved over time, and how different NBER research groups were involved in developing and pushing forward these research agenda, topics, and ideas.

We find that the volume of crisis-related WPs is lagging financial instability indexes. The WPs written by Monetary Economics, Asset Pricing, and Corporate Finance program members of the NBER, hardly refer to "crisis" in the pre-crisis period. However, as the crisis develops, their study efforts of crisis-related issues increase rapidly, focusing on the links between 'Repo and Securitization' and the crisis. In contrast, WPs in macroeconomics programs refer extensively to "crisis" in the pre-crisis period. These WPs abandon the topics of 'Sudden Stop' and 'Emerging Markets' with the crisis development and focus more on the topic of 'International Reserves.' and 'Great Recession.'.

We find that the volume of crisis-related WPs is counter-cyclical, i.e., the academic economics and finance scholars tend to go where the problems are, consistent with Krainer's (1992) opening quote. Laidler (2011, p. 276) makes a similar observation: "As particular policy problems come and go,..., so do ideas that can address them, eventually falling into temporary neglect, not because they have been refuted by empirical happenings but because they have been rendered irrelevant by them for the time being. Thus, the problem of unemployment dominated inter-war discourse, but in the late 1960 s... [there was a] need to cope with inflation." .³⁹

Overall, our findings are consistent with the critical arguments made by both the general public and the academics, that many (but not all)

³⁹ The mainstream macroeconomic models and analyses tend to treat cyclical fluctuations—booms and busts—symmetrically, in which the term "crisis" does not really fit because typically these models assess the effects of frequent small symmetric shocks. For example, productivity shocks are usually modeled as small symmetric shocks, which automatically rules out the possibility of a large-scale crisis occurring.

macroeconomics and finance scholars indeed failed to see the coming of the financial crisis. However, the results of our analyses suggest that as soon as the financial crisis began to unravel, the academic community responded quite dramatically to the crisis, and to the public criticism that the crisis has generated. Many academic economists and finance scholars, working in the relevant areas of research, stopped studying relatively less urgent topics, and switched their focus and efforts to studying and understanding the crisis, its causes and its consequences.

Thus, although the economists were slow to see the coming of the financial crisis, they were fast to act. This endogenous response of the academic world to the 2008 financial crisis is counter to the popular perception and the public image of the academic finance and economics scholars, which portrays the academic economists as disconnected from the real world events (see, for example, Georgalakis, 2017).

This is also the conclusion of Reis (2018, p. 147): "Within days or weeks of the failure of Bear Sterns or Lehman Brothers, economists provided diagnoses of the crisis, and central banks and finance ministries implemented aggressive measures to minimize the damage, all of which were heavily influenced by economic theory. Economic concepts such as asymmetric information, bank runs, the role of liquidity, saturating the market for reserves, and forward guidance at the zero lower-bound, all provided concrete interpretations of the crisis, suggestions for policies, and discussion of trade-offs. The economy did not die, and a Great Depression was avoided, in no small part due to the advances in economics over many decades."

Reinhart and Reinhart (2018) express similar sentiments: "For most advanced economies, the events of 2008–9 will go down in history as 'the Great Recession,' not 'the Second Great Depression.' That should stand as a credit to the governments that prevented a new depression by actively managing their economies. This was a far cry from the 1920s and early 1930s, when politicians believed that it was best to let the economy correct on its own. From 2008–2011, across the 11 countries hit hardest by the crisis, governments spent an average of 25% of GDP on stimulating their economies" (p. 90).

Our findings, however, also point at the possibility that the economists were not only "slow to see" and "fast to act," but also "quick to forget." This cannot be ruled out considering the picture that emerges from Fig. 1, which shows that the frequency of the word "crisis/crises" in the NBER WPs started to decline in 2011. Other results we report, however, offer a mixed evidence in support of "quick to forget" conclusion. Fig. 4 shows that by 2015, the average weight of crisis topics had gone down to the pre-crisis levels observed in 1999–2004, but the % of WPs that mention the word crisis at least once is still above that the pre-crisis level in 2015 as Fig. 1 shows. It appears therefore that the interest that the economics and finance scholars showed in the study of crises during the 2008 crisis-period, did not persist.

The declining interest in crisis studies could be a reflection of Krainer's (1992) observation that "the study of economics is driven by perceived economic problems, and when those problems seem to go away in the real economy, so does academic interest in the problem" (p. xi). It could also be that financial (in)stability became a trendy topic for its policy importance as well as academic visibility, attracting the attention of many journal editors and policy makers, which the academic economics and finance scholars followed. These arguments are in line with our finding that the volume of crisis-related WPs is counter-cyclical.

9.2. Assessment in light of the ongoing Covid-19 crisis

The 2008 crisis turned out to be the most serious since the Great Depression, until Covid-19. The response of the profession to Covid-19 can serve as a test case for our findings. While the similarities and differences between the 2008 and the Covid-19 crises are still assessed (Danielsson et al., 2020), we can already see similar patterns in the response of the economists to the two crises: they were slow to see, but fast to act in both cases. In fact, it appears that in the case of Covid-19,

the economists are even faster than our findings would have predicted.

Until Covid-19, economists were scarcely engaged in studying the effects of epidemics. NBER, for example, lists on its website only 8 epidemics' papers that were written before 2020. 40 However, as soon as Covid-19 struck, it led to an intense engagement of the economists. For example, as of October 26, 2020, the NBER lists 280 new WPs on the Covid-19. Examples include Acemoglu et al. (2020), Alvarez et al. (2020), Barro et al. (2020), Caballero and Simsek (2020); Eichenbaum et al. (2020), Krueger et al. (2020), Pindyck (2020), Stock (2020), etc. 41

The CEPR has published even more studies on the pandemic in a short period of time. For example, as of October 26, 2020, VoxEU lists 772 Covid-19 policy papers. ⁴² The IMF began publishing *Special Series on Covid-19*. ⁴³As of October 26, 2020, 84 studies have been released. The World Bank has also published dozens of studies. ⁴⁴ Individual scholars began addressing Covid-19 in their blogs. See, for example, Cecchetti (2020).

This crisis is still ongoing. Nevertheless, the fast response of the scholars to it is consistent with our key findings that (a) economists are slow to see a crisis coming, but they are fast to act once the crisis hits, and (b) the academics' interest in research topics is counter-cyclical.

9.3. Limitations and future research

Our study has limitations, because it is limited to three questions—"who, when, and how," and because we analyze only NBER WPs. The first question we ask is: Who are the NBER scholars that study the crisis-related topics? To answer it, we focus on the NBER research groups, and try to assess the research focus and the research agenda of each group.

The second question we ask is: *When* did the NBER scholars begin studying the crisis-related topics? To answer it, we consider the precrisis period, the period when the crisis was still evolving, and the post-crisis period, and in each sub-period we characterize and document the scholarly efforts of the different NBER program members. The goal of these analyses is to identify the program members' timing in relation to the crisis, and to assess their lead-lag relationship, such as which program members led the efforts, which program members were more forward-looking, and which program members were more late-comers.

The third question we ask is: *How* did the NBER scholars study the crisis-related topics? To answer it, we identify the specific crisis-related topics that the NBER members chose to study, which topics got a particular attention, and which topics the scholars ended up abandoning.

Future work should address several issues, in light of the limitations of our paper. In terms of data, to make the project manageable, we had to limit our analyses to the NBER WPs, which clearly, are not a representative of the entire economics discipline, not in terms of the content, nor in terms of people or geography. Rather, it represents elite economic discourse, and is primarily limited to the US and US-based scholars. On the other hand, the NBER scholars, although small in numbers, exert a significant influence on the top academic journals, and more generally on the general academic discourse in economics and finance, as we show

⁴⁰ See http://www2.nber.org/wp_covid19.html, accessed October 26, 2020.

⁴¹ See the NBER's website at http://www2.nber.org/wp_covid19.html for a complete list.

⁴² Among these studies are even books, written/edited in a lightning speed, by Baldwin and di Mauro (2020a) (2020b). Moreover, CEPR began publishing a periodical, *Covid Economics: Vetted and Real Time Papers*, entirely devoted to the economic aspects of Covid-19. See: https://cepr. org/content/covid-economics-vetted-and-real-time-papers-0, accessed October 26, 2020.

⁴³ Source: https://www.imf.org/en/Publications/SPROLLs/covid19-spec ial-notes, accessed October 26, 2020.

⁴⁴ Source: https://www.worldbank.org/en/who-we-are/news/coronavirus-covid19 and https://blogs.worldbank.org/covid19, accessed June 7, 2020.

in Section 3 and in Tables 1a 1b, and consequently on policymakers.

Nevertheless, other important WP series (e.g., CEPR WPs), papers published in academic journals and in edited volumes, or books, were all excluded from our analyses. Clearly this leads to a partial picture. To the extent that most of the NBER WPs are eventually published in journals and/or in edited volumes, these publications are included in our data in their early stage, while they are still WPs. Therefore, the exclusion of journal articles and book chapters authored by NBER-affiliated economists do not pose a problem. However, that still leaves out WPs, journal articles, book chapters, and books written by non-NBER scholars.

In addition, future work should address two important questions. The first is, "where:" Where were the crisis-related topics studied? In the paper, we focus exclusively on the NBER member scholars. While NBER scholars are leading scholars, there are other leading scholars, who are not affiliated with the NBER. We suspect that many of these scholars have also contributed to the crisis-related literature and to the crisis-understanding efforts. These include scholars at universities and colleges in many countries, scholars at central banks (such as at the research departments and at the financial stability divisions at Federal Reserve Bank and its branches, at the ECB, and at the central banks of many countries), the economics and finance scholars employed by the IMF and the World Bank, and scholars at research institutes and independent think tanks. The relevant work of all these and other scholars were excluded from our analyses. ⁴⁵

The second question our study did not address is, "why:" Why some topics were studied but not others? Why did some topics emerge as central to understanding the crisis dynamics, while other topics were considered less important? While we briefly touch these points sporadically in the paper, we do not make a systematic effort of doing so, because the extent of the analyses that is required to answer these and related questions, would be beyond the scope of this paper. Some studies already attempt to do precisely that. A related question of interest concerns the extent of the impact of the studies of the crisis. Does the academic interest in the topics that these papers address persist over a longer term?

Finally, since the crisis there seems to be greater linkages between the finance and economics scholars. For example, if financial economists were not paying much attention to what macroeconomists were doing prior to the crisis, now they are paying a greater attention to it. Moreover, financial economists are showing greater interest in macroeconomic policy implications of their work. Similarly, an emerging trend in macroeconomics puts a greater emphasis on the role of financial markets in macroeconomic models (Cochrane, 2017). For example, Angrist et al. (2020), Fig. 1) report that finance scholars cite papers in macroeconomics in increasing numbers, recently approaching a quarter of all citations.

Another possible avenue for future research is motivated by the observations that our discipline is divided between (a) closed-economy and (b) open-economy macroeconomists, and between (i) developed-country and developing-country oriented macroeconomists. ⁴⁶ Clearly, given their different experiences with their models, the countries, and the data, economists in some of these groups were better equipped than others to foresee the crisis, and/or to better understand its dynamics in its early stages, and/or to be more receptive of the idea of the financial market fragility, and/or to be more mindful of the possibility of a financial crisis hitting economies with advanced and sophisticated financial markets. Future work could explore and assess the extent of the engagements of these different groups in the study of the crisis.

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Appendix A. Supporting information

Supplementary data associated with this article can be found in the online version at doi:10.1016/j.jfs.2022.100986.

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⁴⁵ For example, many widely used WP archives such as the SSRN, RePec, ResearchGate, etc. contain far more WPs, and they represent far more numerous and diverse scholars, in comparison to the NBER WPs. Their study, therefore, may shed light on the work of a larger and more representative sample of academics.

 $^{^{46}}$ These groups are not mutually exclusive.

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