Kendago is a Global Digital Marketing Group that partners with direct response brands to scale them out of the ballpark through campaign engineering, cutting-edge creative, AdTech, unparalleled Network relationships & powerful client relationships

Job description: Marketing Analyst/ PPC

Your responsibilities will include:

- Managing & executing large-scale, complex PPC campaigns
- Analyzing data & strategizing ways to improve performance
- Collaborating with the Creative Team to develop new advertising angles & ads

Requirements:

University Degree (B.A. or B.Sc.), with a GPA of 85 and above

- Very strong analytical skills
- High achiever with excellent interpersonal skills
- -No previous experience is needed

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