

Campaign Manager

Apester, the world's leading digital storytelling platform, is looking for an Ad-ops Manager who wants to be a part of our awesome international team!

Apester is one of the fastest growing digital platforms in the world, offering a unique and complete set of solutions for publishers to make their content interactive.

Job Responsibilities:

- Implement advertising campaigns from start to finish: set up, monitor and optimize multiple campaigns at a time, ensuring campaigns launch and deliver on schedule and according to client expectations.
- Proactively monitor and analyse all campaigns for both delivery and performance. Recommend appropriate optimizations when applicable. Identify issues that prevent campaigns from hitting KPIs, and propose solutions.
- Contribute to ad hoc strategic projects that will help enable greater operational efficiency and revenue for Apester.
- Quality assurance of ad tags and creatives. Scan ads in real life settings to find and troubleshoot bugs in productions.

Requirements:

- Bachelor's degree
- Proficiency in Excel; DFP reporting/Query tool and analysis experience (Advantage).
- A quick learner with an eye for detail
- Basic knowledge in HTML (Advantage)
- excellent communication skills with ability to understand needs and translate into action
- strong aptitude to find solutions; forecast and anticipate outcomes
- Strong analytical skills